

Rethinking money,
rethinking finance

abundance.

Intermediation = disinterest



...and responsibility disconnected

Direct investment, direct engagement

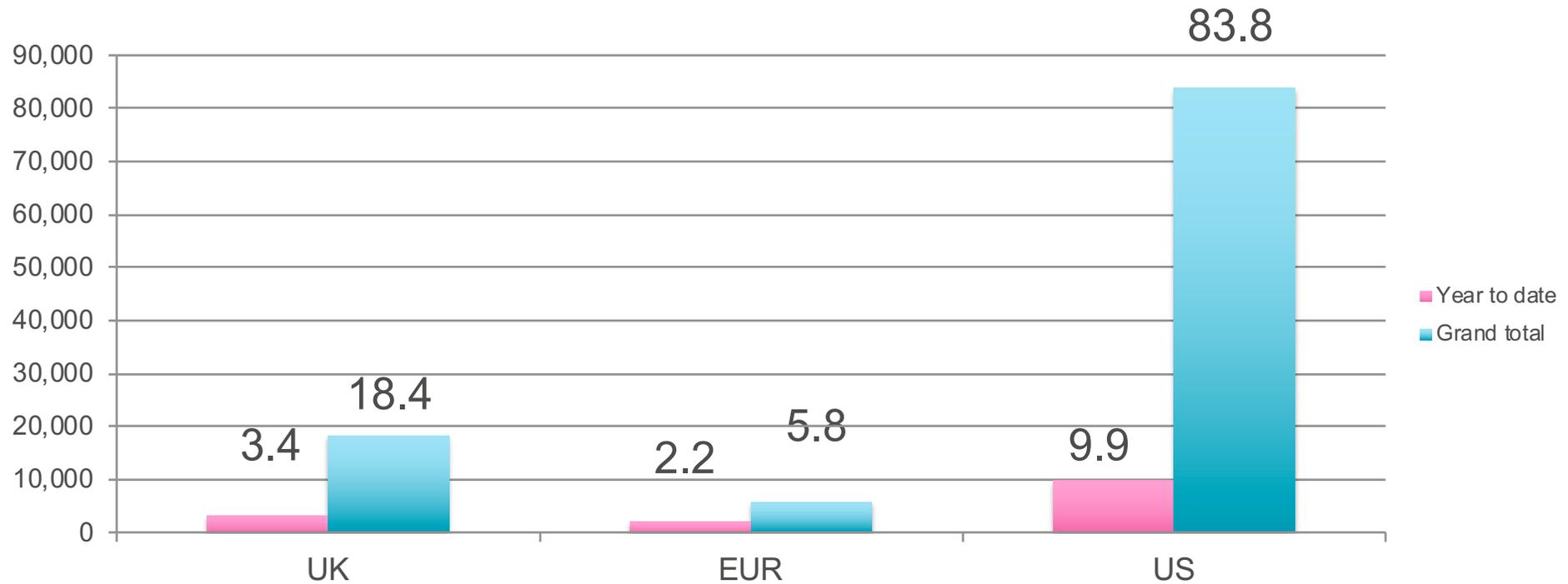


Crowdfunding

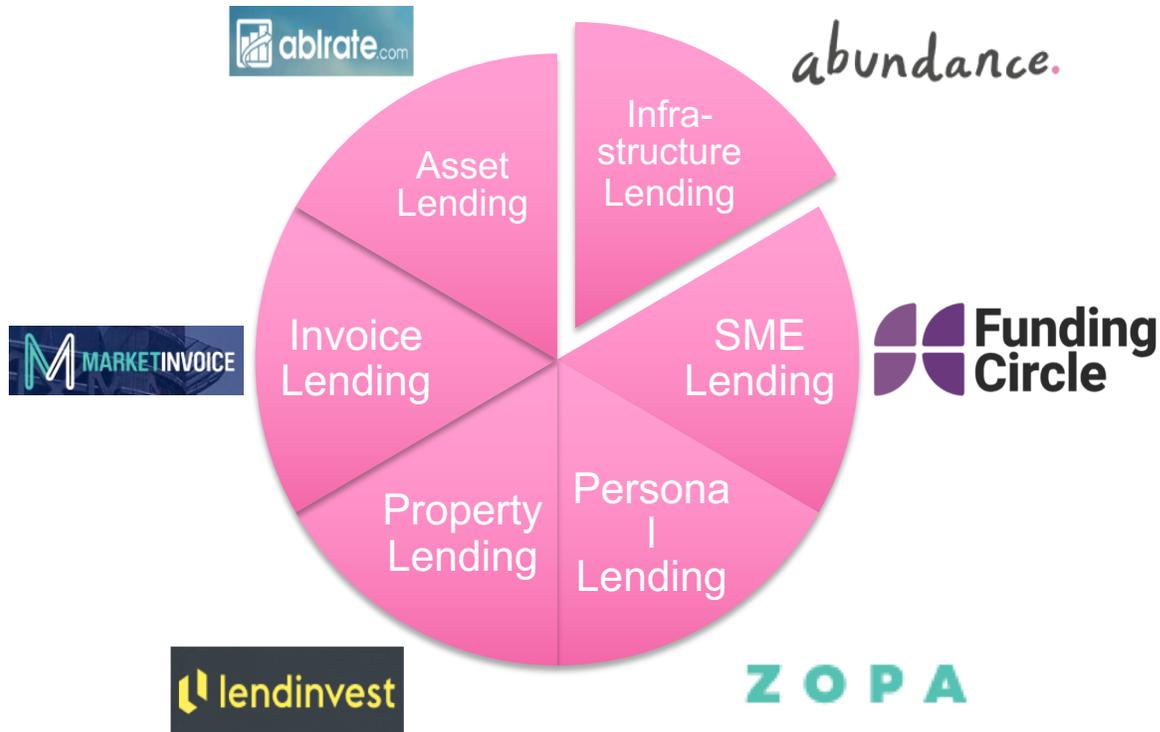
Investing or lending money direct to people or companies via an electronic platform

- donation or reward
- financial return

Lending and crowdfunding volumes



Types of funding

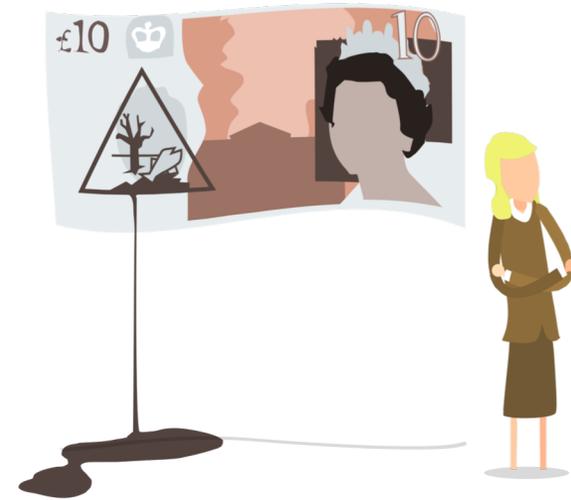


- Abundance provides funding for infrastructure
 - Construction finance
 - Long-term project finance
- Cost of capital depends on risk/reward profile

It does matter

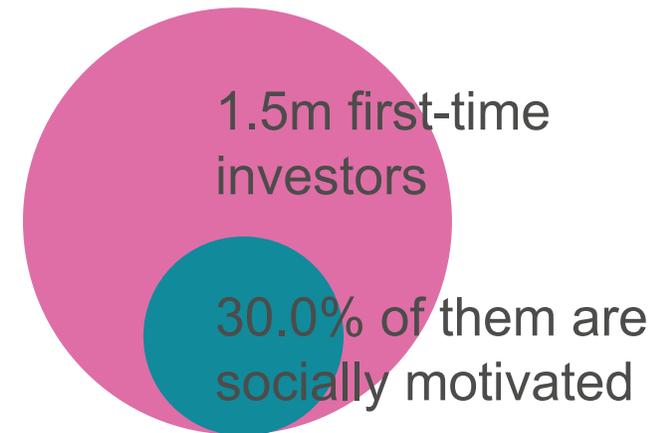
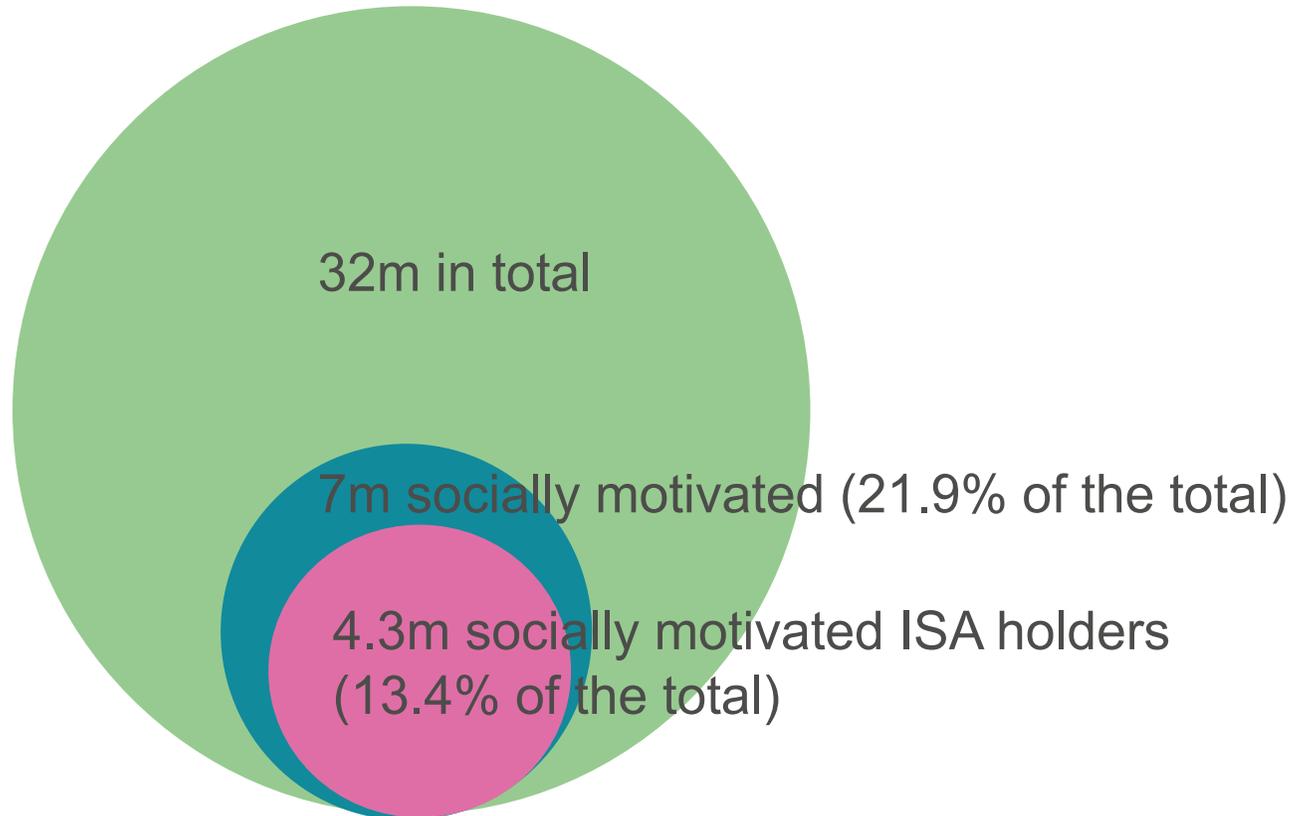


71% people want to know where their money is invested



75% would be unhappy knowing it was invested in companies that damage the environment or unethical

There are lots of us



And there's plenty of money



£608 billion held in ISAs, mostly in cash

Swindon Borough Council – raising money

“I’d like to make a decent profit and a greener Swindon to spend it in.”

You can do both by investing in Swindon Borough Council’s first solar bond.
Invest now at abundanceinvestment.com/swindon

CAPITAL AT RISK. INVESTMENTS ARE LONG TERM AND MAY NOT BE READILY REALISABLE. ABUNDANCE IS AUTHORISED AND REGULATED BY THE FINANCIAL CONDUCT AUTHORITY (525432).

abundance.
peer-to-peer investments

Common Farm

£1.83m raised in 4 months
£500k invested from campaign investors

Chapel Farm

£2.45m raised in 7 weeks
£600k invested from campaign investors

A platform to engage

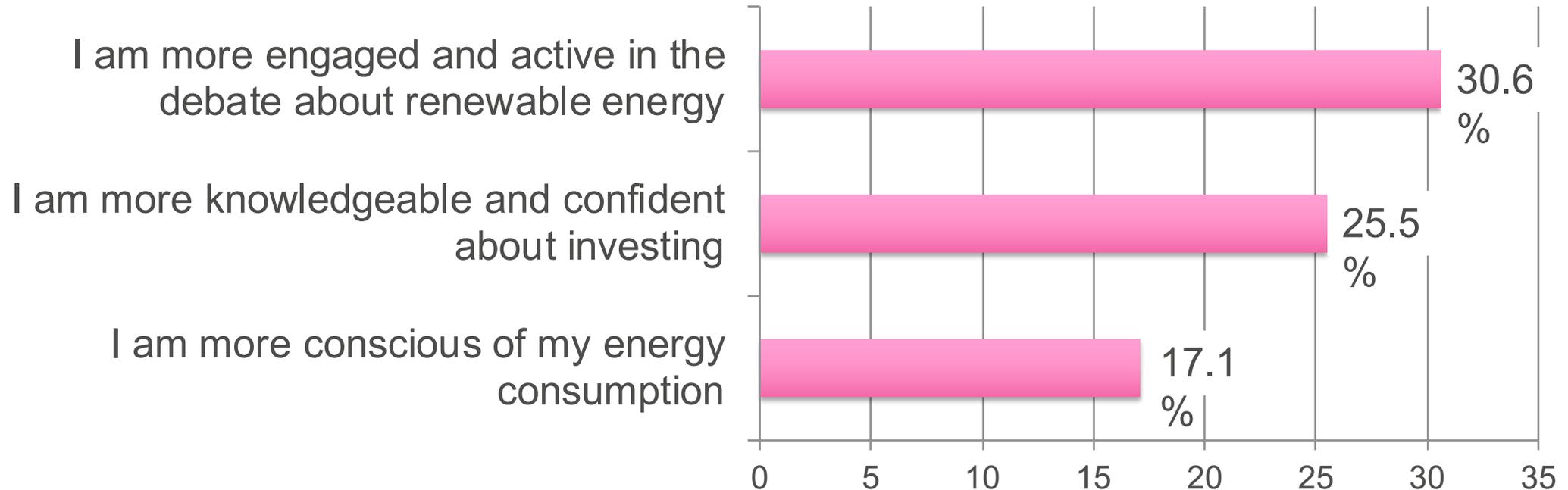
- Increased awareness of Council's Green Agenda
- Increased understanding of objectives behind the Council's Green Agenda
- Increased civic pride and connection



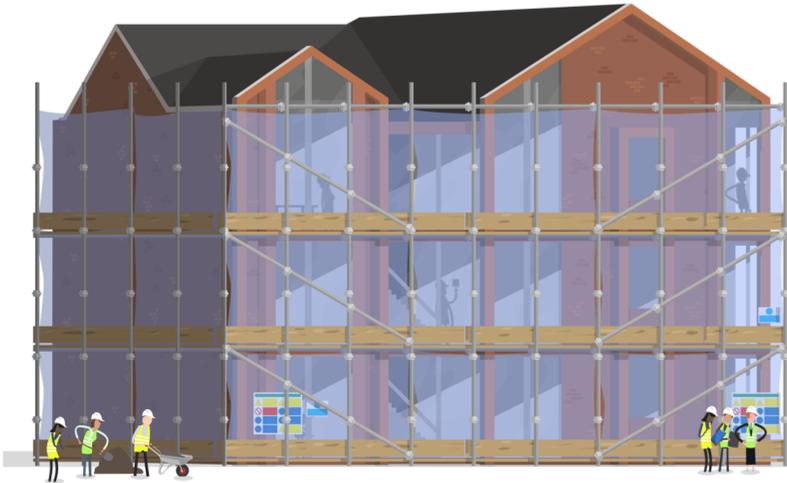
“We’re investing in the local community on their behalf, giving them a stake in the future of the town where they live.”

Rob and Tina invested for their grandchildren

After one investment



Merseyside Assured Homes



- £4.2m raised to build 30 social and supported living homes
- 3 years, 4%
- All built to long lease, no sales
- We will refinance with 50 year, tradeable inflation-linked bond

Help to fund infrastructure and services



Energy



+ Transport



+ Communication



+ Education



+ Health

abundance.

Making it possible for anyone to use their money
to finance and participate in the next generation of sustainable,
local and socially useful infrastructure