

SPONSORING KNOWLEDGE & IMPROVEMENT

HEALTHY CITY DESIGN INTERNATIONAL

RESEARCH • POLICY • PRACTICE

The 6th Healthy City Design 2022 (HCD 2022) International Congress & Exhibition will be held in October, 2022 at the Royal College of Physicians in London, UK, and broadcast 'live' on SALUS TV to a worldwide audience.

Organised by SALUS Global Knowledge Exchange in collaboration with Helen Hamlyn Centre for Design, Royal College of Art, the congress seeks to share and stimulate new research, innovative practice and progressive policy ideas on how to design economically and ecologically sustainable cities that enhance citizen health and wellbeing. By providing an interdisciplinary forum for policy advisors, researchers and practitioners from around the globe, HCD 2022 is established as the world's leading forum for the design of healthy and sustainable cities.

Papers will be presented by some of the world's leading experts through a variety of presentation formats, including themed papers, posters and workshops.

We are delighted to invite sponsors and exhibitors to commit their support towards this prestigious, world-leading event. By sponsoring or exhibiting at HCD 2022, your organisation is supporting and participating in the exchange of knowledge between the world's leading researchers, practitioners and policy-makers.

By blending the value of 'in person' networking with the opportunity to broadcast 'live' into a dedicated virtual platform, this year's congress promises to be more valuable and better attended than ever before, with more affordable access to many more participants from all around the world.

A knowledge-led approach creates opportunities to align your brand to a range of content-focused sponsorships, including: themed sessions, posters; workshops; the awards programme and gala dinner. These can be combined with branding opportunities to raise visibility, such as an exhibition stand, conference bag and name badge sponsorship, and advertising in the final programme.

Your 'in person' event sponsorship is also blended with the global broadcast on SALUS TV in our virtual platform, where the event session recordings available to delegates to view for one month after the 'in person' event closes. This enables you to reach a larger audience for longer with a virtual exhibition stand as standard, including video and literature downloads. Our fully integrated in person, digital and broadcast event solution is design top optimise your exposure to the healthcare design community both in European and around the world.

TIMETABLE

March 2022

Launch and announcement of Call for Papers

April 2022

Launch of Awards Call for Entries

May 2022

Deadline for HCD 2022 Congress abstracts

July 2022

Launch of Preliminary Programme

Deadline for Awards entries

September 2022

Deadline for early bird/speaker registration

October 2022

Congress, Exhibition and Awards Gala Dinner

For sponsorship and exhibition information, contact: marc@salus.global

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Journal partner



Event partners



SPONSORSHIP PACKAGES

Headline partner packages

- Platinum Health leader – £15,000+
- Diamond Thought leader – £12,500+
- Gold Design leader – £10,000+
- Silver Knowledge leader – £7,500+
- Bronze Innovation Leader - £5,000+

Platinum Health Leader – £15,000*

- Acknowledgement by congress chair in opening and closing remarks
- Written welcome address in Final Programme
- Corporate video on HCD/SALUS web sites and newsletters pre event
- Video welcome address in virtual event platform and in day 1 keynote session
- Exclusive sponsorship of opening keynote congress sessions (day 1 & 2)
- Exclusive branding on post event video of opening keynote presentations
- Embed code for video of opening keynote presentations on own website
- Premium placement of logo on cover of Preliminary and Final Programmes
- Double page spread advertisement inside covers of Final Programme
- 10 complimentary full-package delegate passes
- 20 complimentary virtual delegate passes
- Exhibition space (3x1m) in networking area

Diamond Thought leader – £12,500*

- Exclusive sponsorship of closing keynote address (day 1)
- Exclusive branding on video of sponsored closing keynote address
- Embed code for video of closing keynote presentation on own website
- Day 1 Main Theatre Stream Sponsor with acknowledgement by session chairs
- Exclusive branding on published videos of sponsored stream (up to 8 papers)
- Logo on cover of Preliminary and Final Programme
- One full-page back cover advertisement in Final Programme
- 8 complimentary full-package delegate passes
- 15 complimentary virtual delegate passes
- Exhibition space (3x1m) in networking area

Standard – All partners receive the following*

- Company profile, logo and web link on HCD2022 website
- Branded virtual stand in virtual event platform with ability to upload video and literature assets, live chat and 1-2-1 video meets, and qualified audience analytics
- Branding on all HCD and SALUS social channels, inc. Linked-in and Twitter
- Branding on all digital promotions and congress newsletters
- Digital branding on stage backdrop during entire congress
- Branding on preliminary and final programme
- Company profile, logo and web/social links in virtual event hub
- Branding on virtual event lobby carousel

Gold Design leader – £10,000*

Awards Dinner Partner

- Exclusive sponsorship of Awards Dinner
- Sponsor's address at Awards Dinner
- Introduction of keynote speaker at Awards Dinner
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full-page advertisement in Final Programme
- 6 complimentary full-package delegate passes
- 10 complimentary virtual delegate passes
- Company profile, logo and web link on HCD 2022 website

Lunch and Networking Partner

- Sponsorship of two lunches and four coffee breaks with branding
- One full-page advertisement in Final Programme
- Exhibition space (3x1m) in networking area
- Digital branding and corporate video played on digital screen
- 6 complimentary full-package delegate passes
- 10 complimentary virtual delegate passes



ROYAL COLLEGE
OF PHYSICIANS
LONDON,
OCTOBER 2022

For reservations or more info call Marc Sansom on
+44 (0) 1277 634176 or at marc@salus.global
www.healthycitydesign.global

SPONSORSHIP PACKAGES

Silver Knowledge leader and Bronze Innovation leader include all 'Standard' features detailed on the previous page

Silver Knowledge leader – £7,500*

Stream partner

- Sponsor's acknowledgement by session chairs
- Exclusive branding on published videos of sponsored stream (up to 8 papers)
- One full-page advertisement in Final Programme
- 3 complimentary full-package delegate passes
- 5 complimentary virtual delegate passes

Poster + Video gallery partner

- Sponsorship of poster + video gallery in prestigious RCP Library
- Sponsorship of virtual video gallery in virtual event platform
- Digital branding and corporate video played on digital screen with poster videos
- Exclusive clothed table stand in Library
- One full-page advertisement in Final Programme
- 3 complimentary full-package delegate passes
- 5 complimentary virtual delegate passes

Bronze Innovation Leader – £5,000*

Workshop partner

- Sponsorship of breakfast or lunchtime workshop
- Sponsor's address during opening remarks
- Exclusive branding on video of sponsored workshop
- Embed code for video of workshop to feature on own website
- One full-page advertisement in Final Programme
- 2 complimentary full-package delegate passes
- 3 complimentary virtual delegate passes

Exhibition Partner – £4000*

- Exhibition space (3x1m) in networking area
- Branding on all congress literature and digital promotions
- One full-page advertisement in Final Programme
- One full-package delegate pass
- One exhibition only delegate pass
- 2 complimentary virtual delegate passes

Congress Bags Partner – £3500* Lanyards – £2500*

- Exclusive branding on congress delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full-page advertisement in Final Programme
- One complimentary full-package delegate pass
- 2 complimentary virtual delegate passes

Advertising and marketing

- Virtual content booth - £1950
- Double page spread in Final Programme - £1450
- Literature drop in delegate bag - £1250
- Full page advertisement in Final Programme - £950

Virtual delegate packages

- 10 x delegates - £1250
- 15 x delegates - £1600
- 20 x delegates - £1850



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HEALTHY CITY DESIGN AWARDS & DINNER 2022 SPONSORSHIP

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The Healthy City Design 2022 Awards aims to set new standards in the creation of healthy cities, communities and environments that equitably promote active and healthy lifestyles, wellness and sustainable development at work, rest and play.

Organised by SALUS Global Knowledge Exchange and the Helen Hamlyn Centre, Royal College of Art, the awards are an integral feature of the prestigious Healthy City Design 2022 Congress & Exhibition, held at the Royal College of Physicians, in October.

Comprising six categories from the building to the neighbourhood and the city level, the awards, which are evaluated by some of the world's leading researchers and practitioners, contribute towards the development of knowledge and standards in the design of healthy cities, communities and environments around the world. The awards ceremony will be held during a prestigious awards dinner on the final evening of the Healthy City Design 2022 International Congress attended by up to 150 guests. This prestigious event will be the climax to the congress, and the culmination of a seven-month worldwide submission process and rigorous judging to identify the world's leading projects,

research and design innovations in the creation of healthy cities.

The final round of judging is now also broadcast live, with the shortlisted entrants in each category presenting their projects live to the judges in the EHD Awards live judging week in September.

By sponsoring the awards, you can show your support and recognition of the outstanding performances of the award winners, aligning your brand in UK, European and international markets around the values of design excellence and innovation.

As well as the chance to network and enjoy photographic and video opportunities with the award judges and winners, your brand will also gain international exposure during the live judging webinars and ceremony broadcast, as well as the digital marketing around the congress and the awards. This includes promotion of the call for entries and shortlist announcement before the event, in press releases and e-news announcements of the awards winners, and in the publication of videos of the ceremony after the event.

We look forward to your support and partnering with you at Healthy City Design 2022.

HCD 2022 Awards Lead Partner – £7500*

- Acknowledgement by chair of judging panel of awards
- Presentation of prestigious Design Champion Award and one Award Category
- Lead Branding on video of presentation of Design Innovation Award & Award Category winners
- Lead branding on all live judging webinars
- Lead branding on all awards literature and e-promotions
- Digital branding around stage set during the awards ceremony
- Logo on front cover of Awards Call for Entries
- Lead branding on Awards pages in Final Programme
- Logo on chosen category on Call for Entries and event site
- One full-page advertisement in Final Programme
- 6 complimentary congress delegate passes
- 10 complimentary virtual delegate passes
- Logo, profile and link on event web site
- Branding on award winners material on HCD web sites
- Recognition in post-awards e-news and press releases

HCD 2022 Awards Category Partner – £3500*

- Acknowledgement by category chair of judging panel
- Presentation of chosen award category
- Branding on video of presentation of Award Category winners
- Branding on live judging for category webinar
- Branding on all awards literature and promotions
- Digital branding around stage set during the awards ceremony
- Logo on front cover of Awards Call for Entries and on chosen category
- Logo on awards pages in Final Programme
- One full-page advertisement in Final Programme
- 2 complimentary congress delegate passes
- 3 complimentary virtual delegate passes
- Logo, profile and link on events web site
- Branding on award winners material on HCD websites
- Recognition of category support in post-awards e-news and press releases



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What our attendees say...

“ Loved the diversity of the talks from tangible angles, such as the built environment and urbanism to intangible issues, such as noise, light and social dynamics

Nancy Mohamed,
The American University in Cairo, Egypt

The variety of speakers, providing short talks, linked by topic. The chairs did a great job connecting the presentations and prompting questions

Kim Sosalla-Bahr,
HDR, USA

“ Very strong line-up of speakers

Jason Tartke,
IWBI, USA

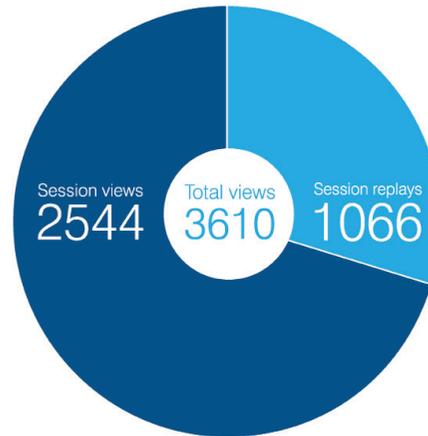
This is a great annual event and one I hope to see continue in years to come

Blake Jackson,
Stantec, USA

OUR COMMUNITY

HCD2021

Attendees: 485



Amalgamated attendance from 2018 – 2021

Breakdown by continent



Breakdown by sector

