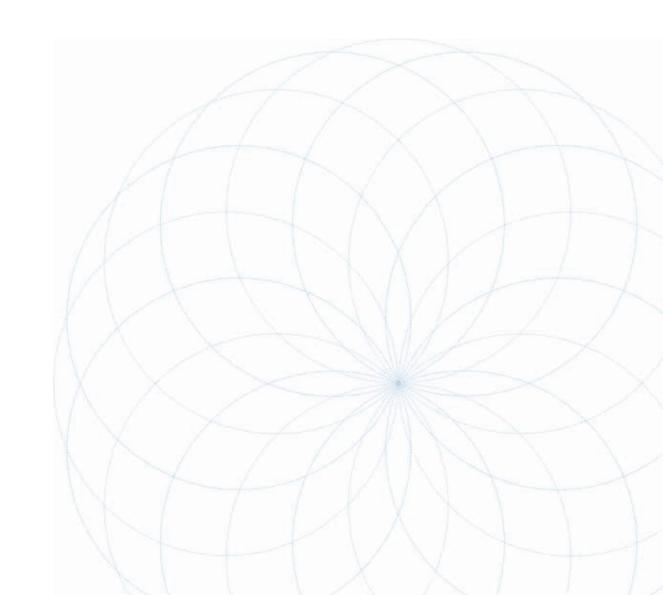
### **ARUP**

**HEALTHY CITY DESIGN 2019 - 15.10.19** 

# Health & Wellbeing Our Shared Value

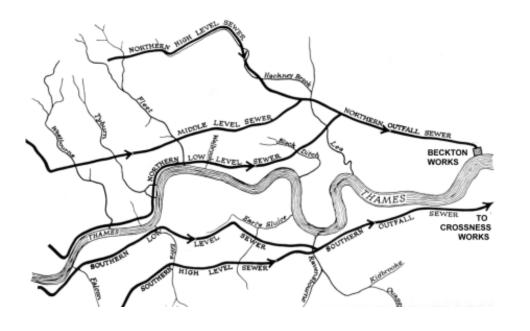
Paul Simkins Associate, Strategic Designer







## **ARUP**







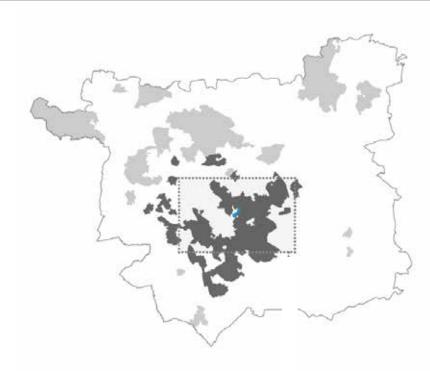






#### **DRIVERS OF CHANGE**

#### Inclusive growth and the health gap



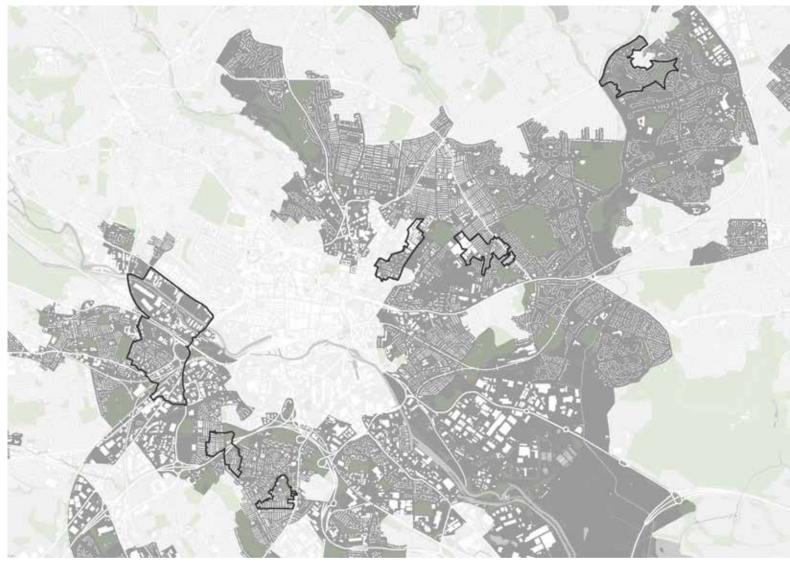
Female and Male Life Expectancy (2013-2015)<sup>1</sup>

82.1 yrs 78.3 yrs

Leeds as a whlole

78.9 yrs 77.7 yrs

Most deprived Leeds













Some major challenges are causing us to think differently and find new ways of working together.

Health & wellbeing can be a powerful lens and catalyst to build shared value, create ideas and prioritise investment





Health & Wellbeing Assets

'A health asset is any factor or resource which enhances the ability of individuals, communities and populations to maintain and sustain health and well-being.'

(Foot & Hopkins, 2010)



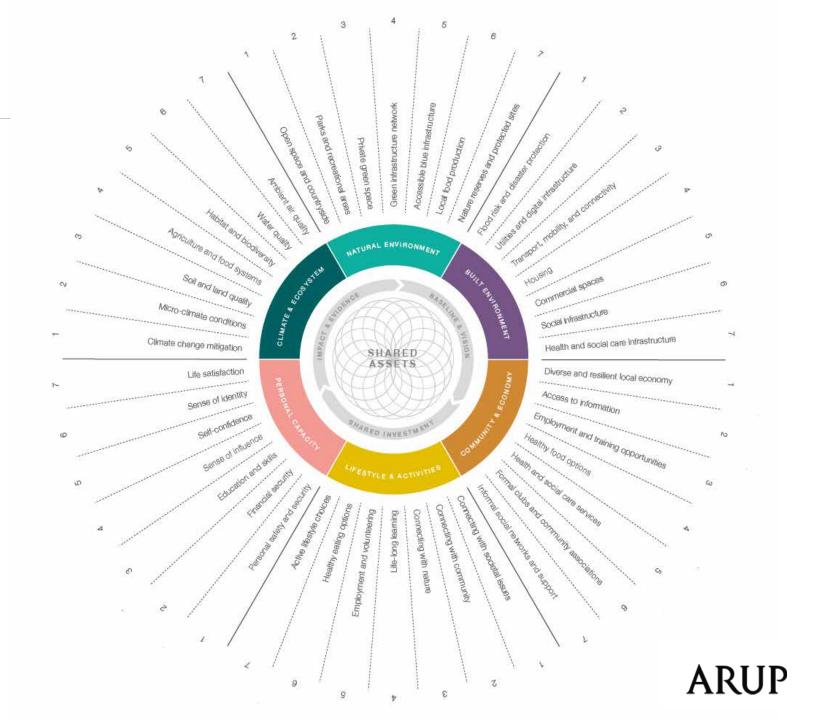
Developing a shared asset framework

Understanding all of the assets that support our health & wellbeing can help us to build on existing strengths, communicate priorities and ideas, and create shared value.

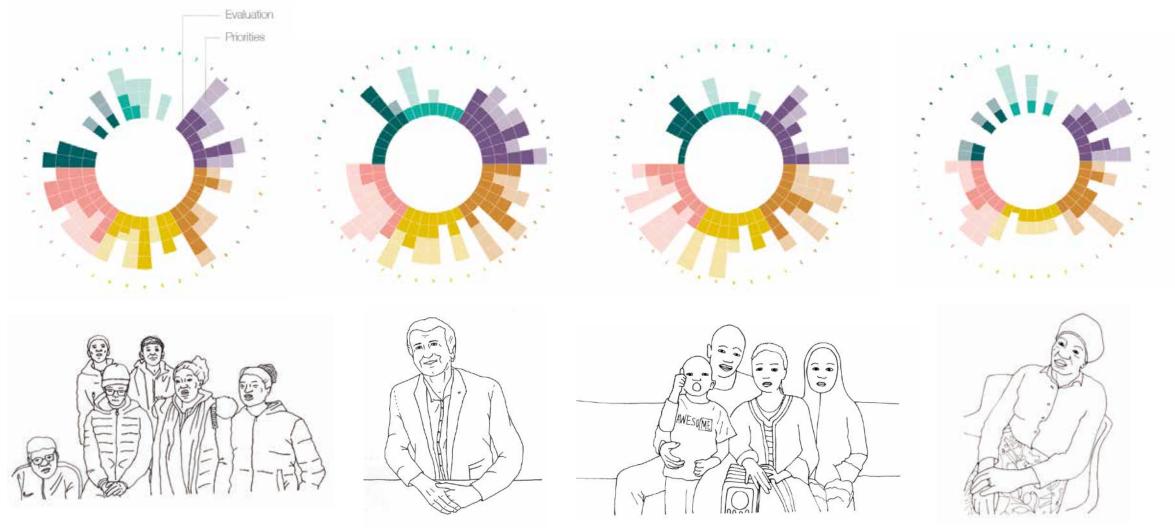


Developing a shared asset framework

A whole-systems approach, facilitating a shared understanding of what is as asset, what is investable and by whom...



Understanding existing assets, values and priorities



Gathering insight using a range of different tools

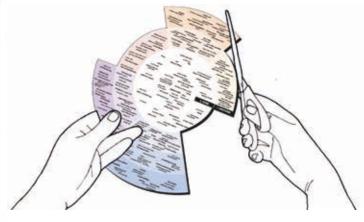












\*Some of these, such as the wooden 'gameboard' may require additional development and/or Arup facilitation

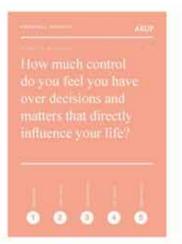
**ARUP** 

Exploring community assets, shared values and priorities

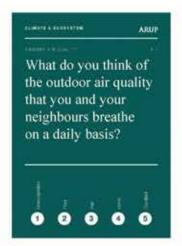


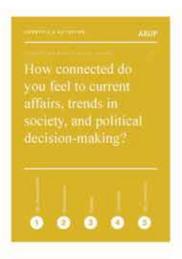












ARUP



Exploring community assets, shared values and priorities







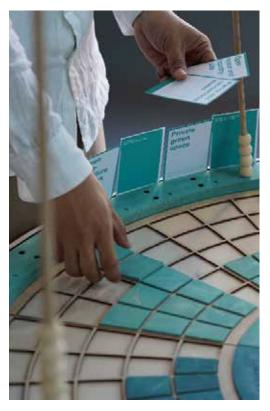




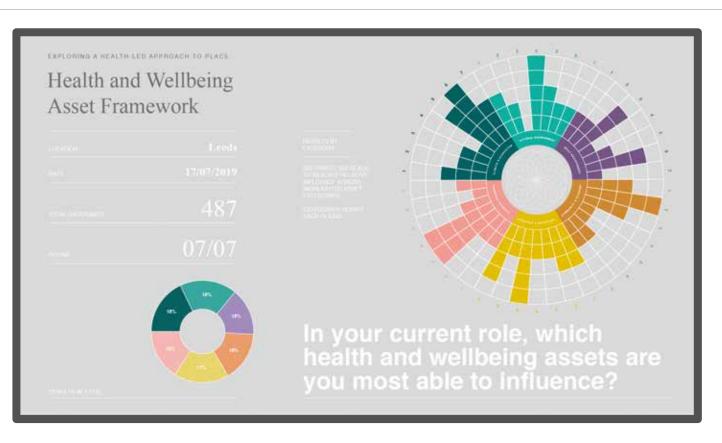












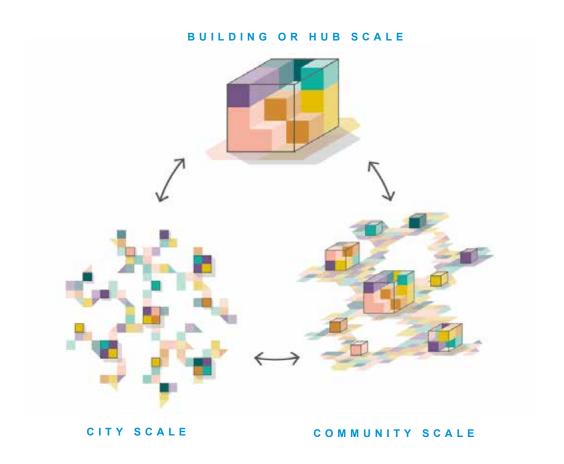










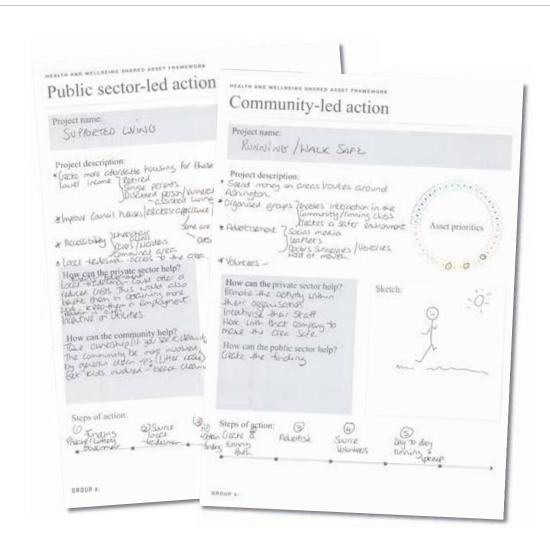


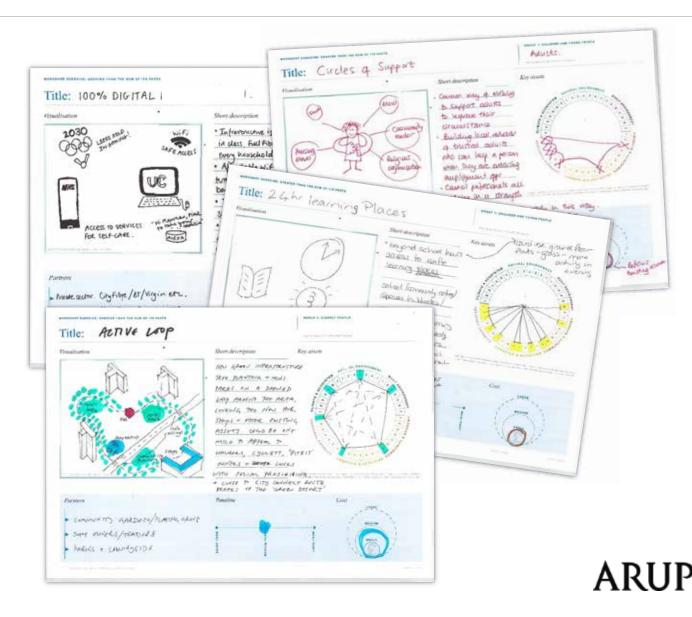




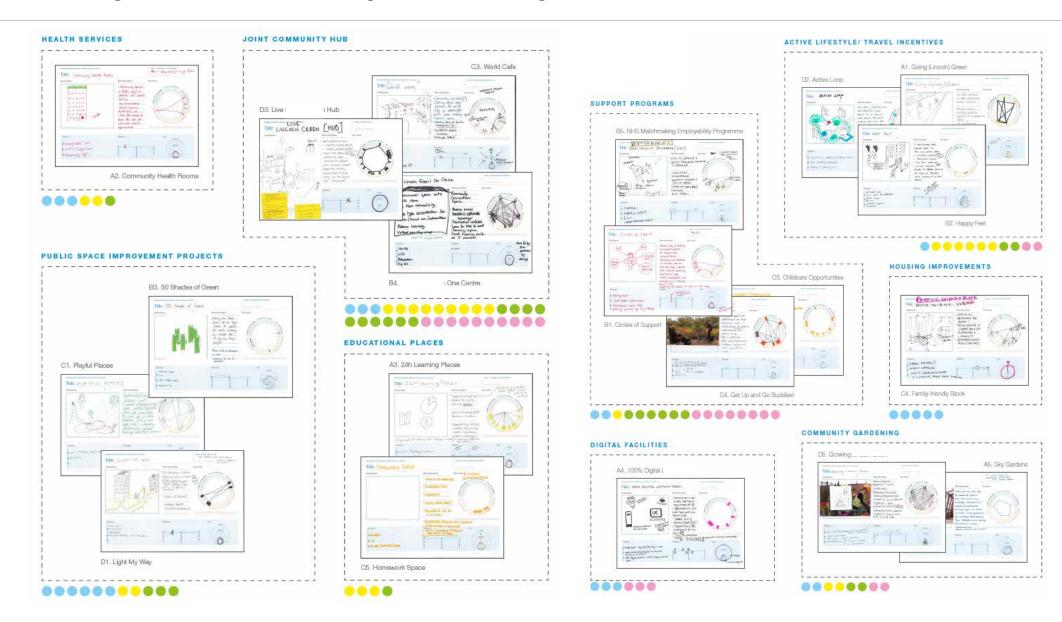


Generating ideas to enhance and develop health & wellbeing assets



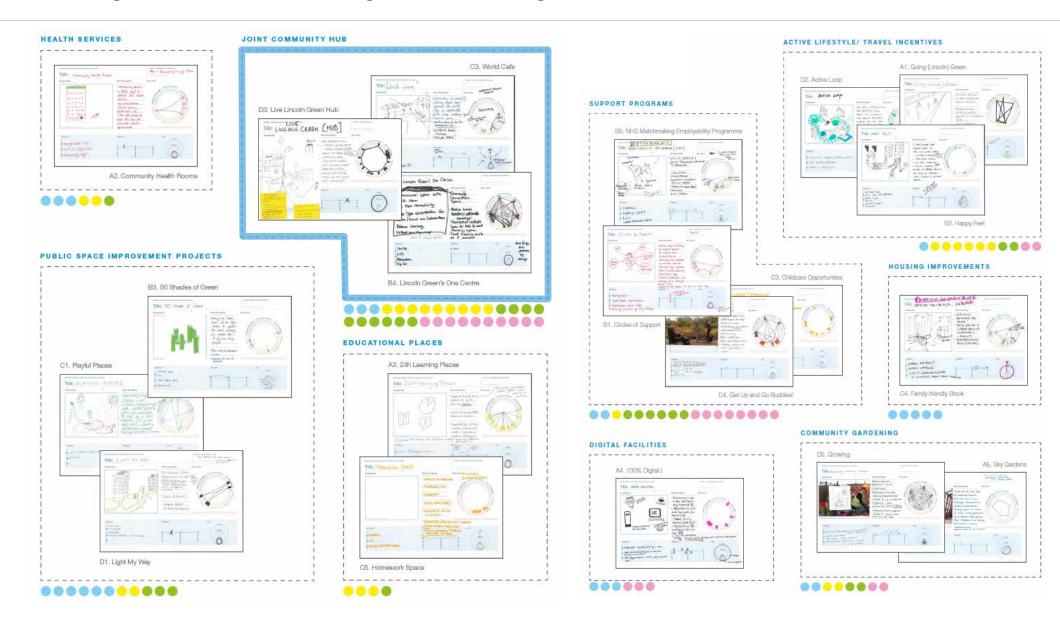


Generating ideas to enhance and develop health & wellbeing assets



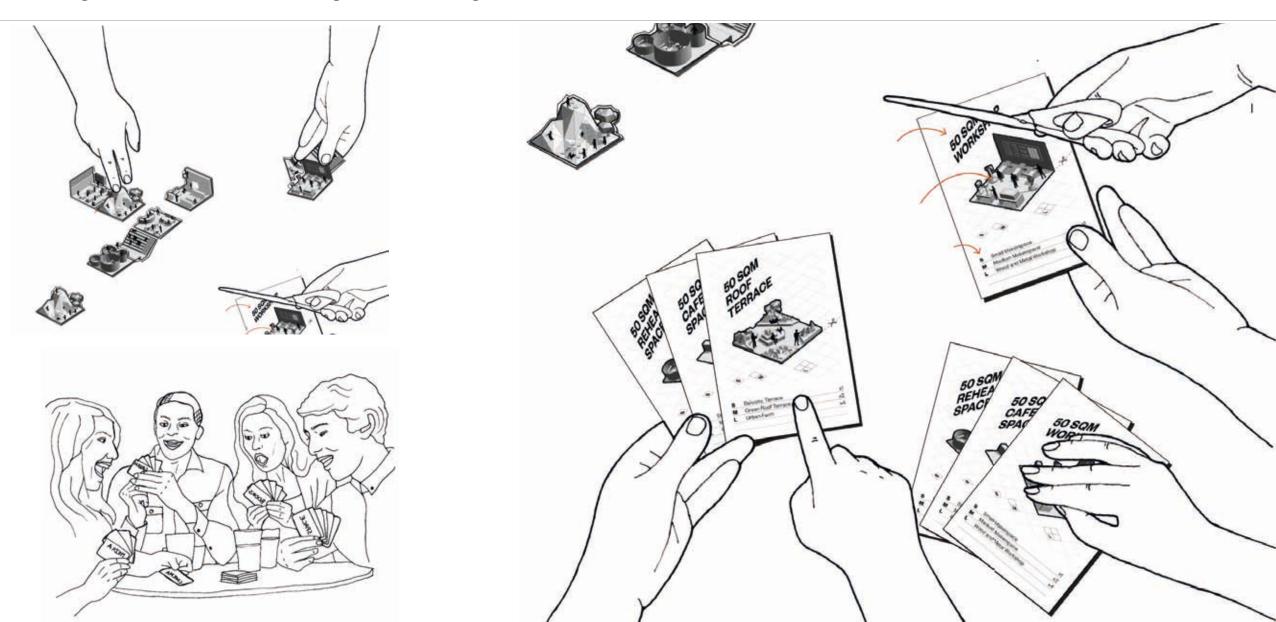


Generating ideas to enhance and develop health & wellbeing assets



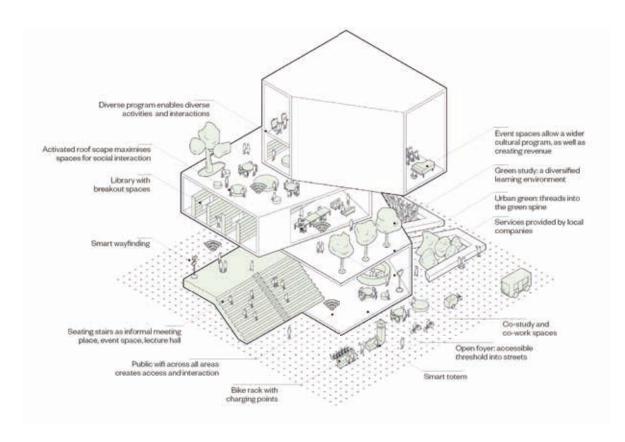


Design brief co-creation based on place-based insight and user needs

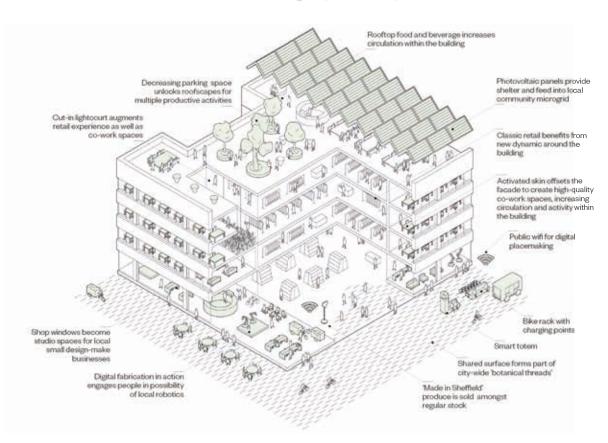


#### Design brief co-creation based on place-based insight

#### Discuss/think Library

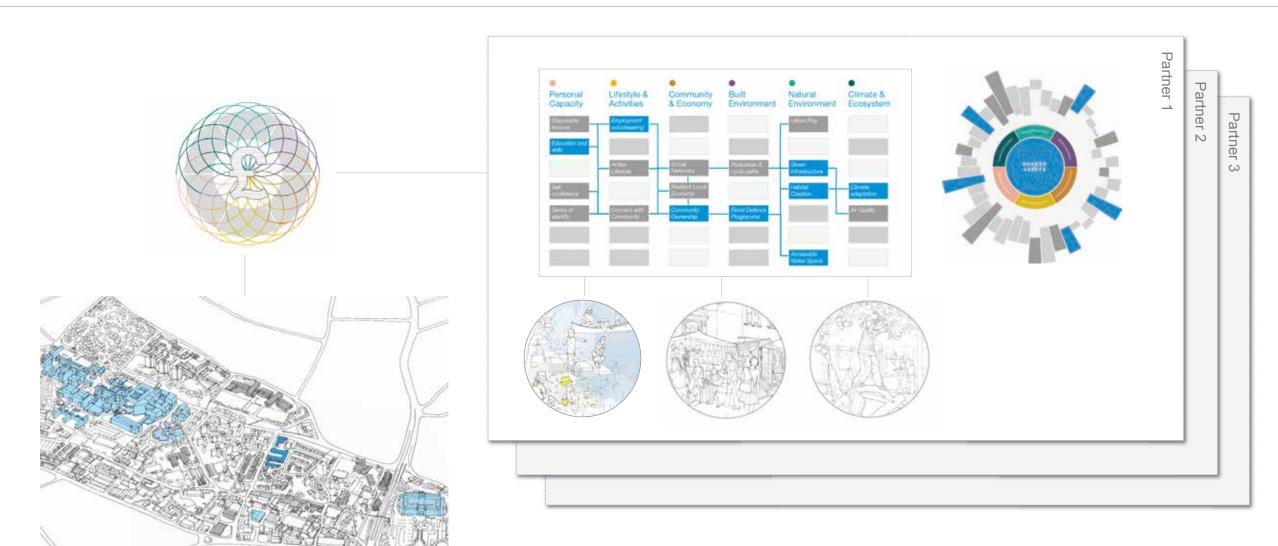


#### Work/play Library





Facilitating place-based investment





Anchors, catalysts and shared investment



Anchors, catalysts and shared investment





CONSULTANTS RESEARCH CAREERS OUR CHARITY

thes out to the community on its doorstep

# Hospital reaches out to the community on its doorstep

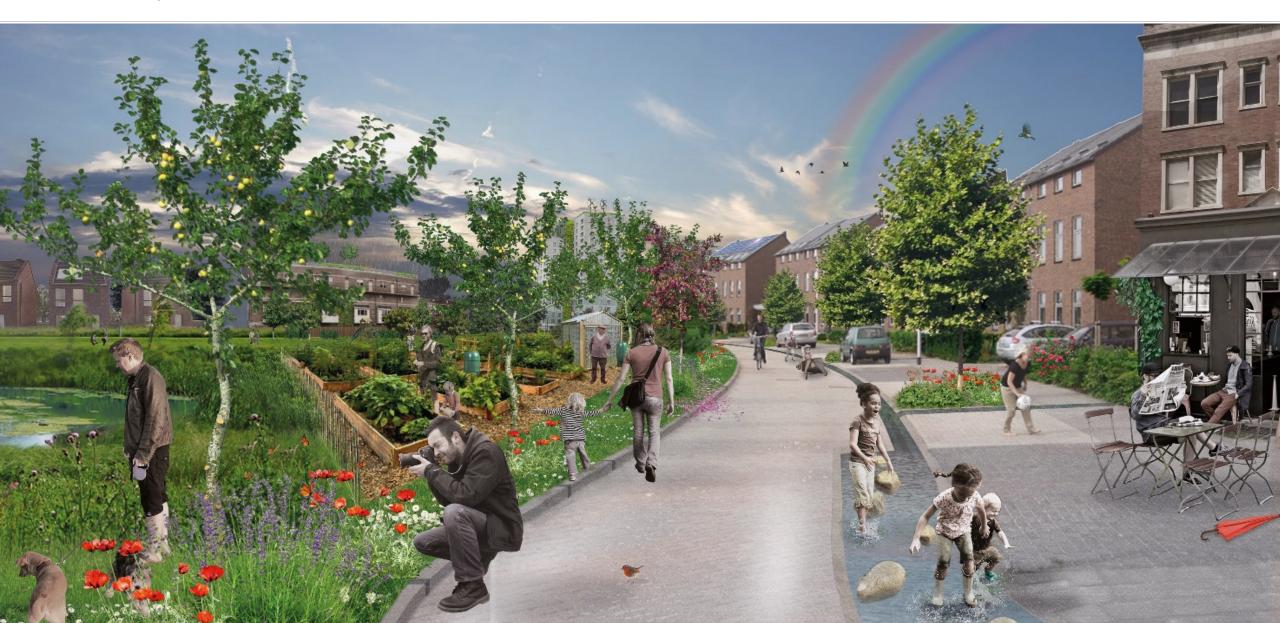
#### 20 August 2019

St James's hospital is reaching out to the community on its doorstep in a partnership providing access to job opportunities for residents who live in some of the most deprived wards in the city.

The hospital has come together with Leeds City Council, universities, colleges and other NHS organisations to form an Anchor Institution Network to support the health and wellbeing of people locally by addressing the causes of poverty and ill health.

Leeds Teaching Hospitals Trust has worked with the City Council to promote health and care careers, provide access to employability skills and run English as a second language courses.

Shared assets, shared investment



#### HEALTH AND WELLBEING | OUR SHARED VALUE

Facilitating a whole-systems approach

