



A home is for life,
not just for
dependency

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Certification for Ageing in Place

WHO WE ARE



Universiteit Utrecht



- Two-year project, started in December 2018
- EU-funding under SC1-*HCC-01-2018: Supporting investment in smart living environments for ageing well through certification*
- 9 partners, 5 countries

CONTENTS



What seems to be the problem?

What are we trying to do about it?

How can you get involved?

WHAT SEEMS TO BE THE PROBLEM?



Ageing in place....



For every socio-demographic challenge



Safe and comfortable ageing in place for vulnerable citizens?

Current European housing stock is not fit for purpose....

10.000.000

Dat is veel!

Adapted/adaptable homes required in the coming years



MAIN PHENOMENON



Investment
=
Late
Reluctant

UNDERLYING ISSUES



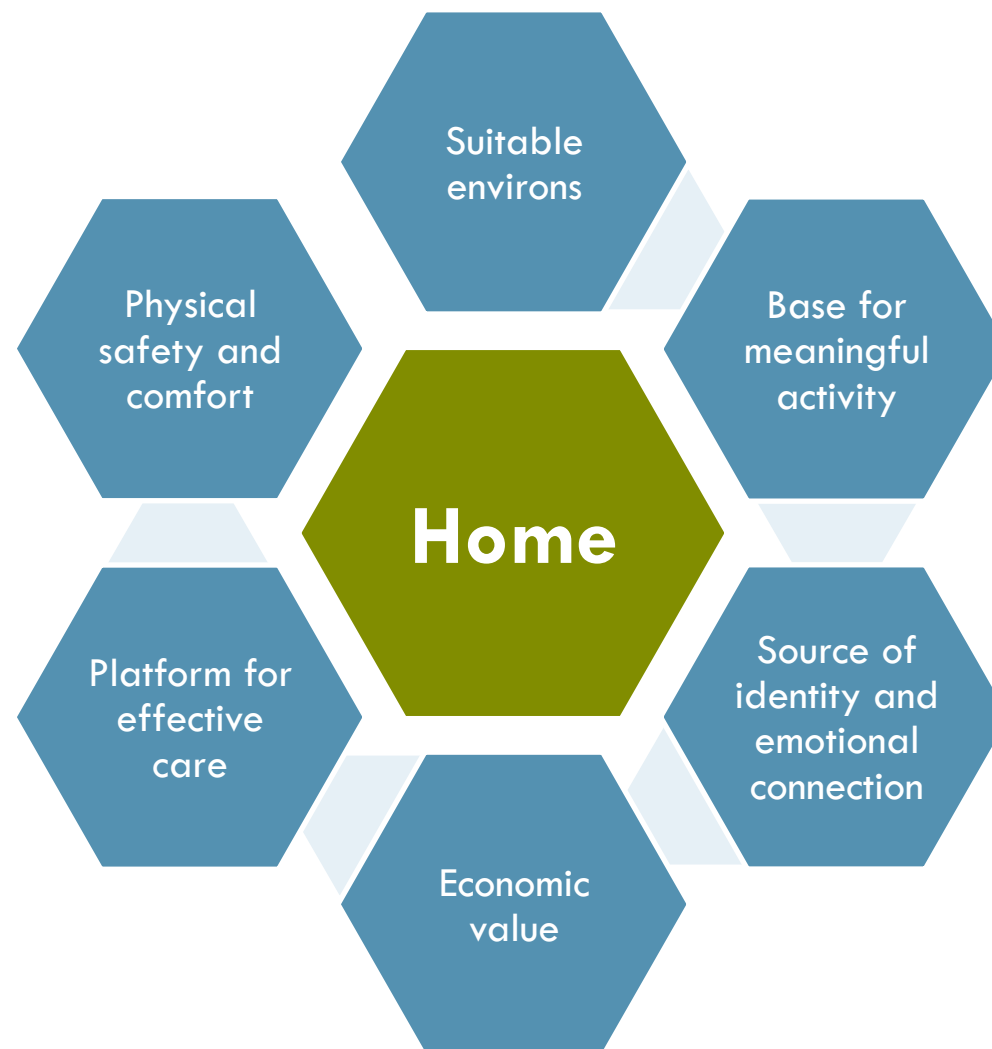
One-dimensional view



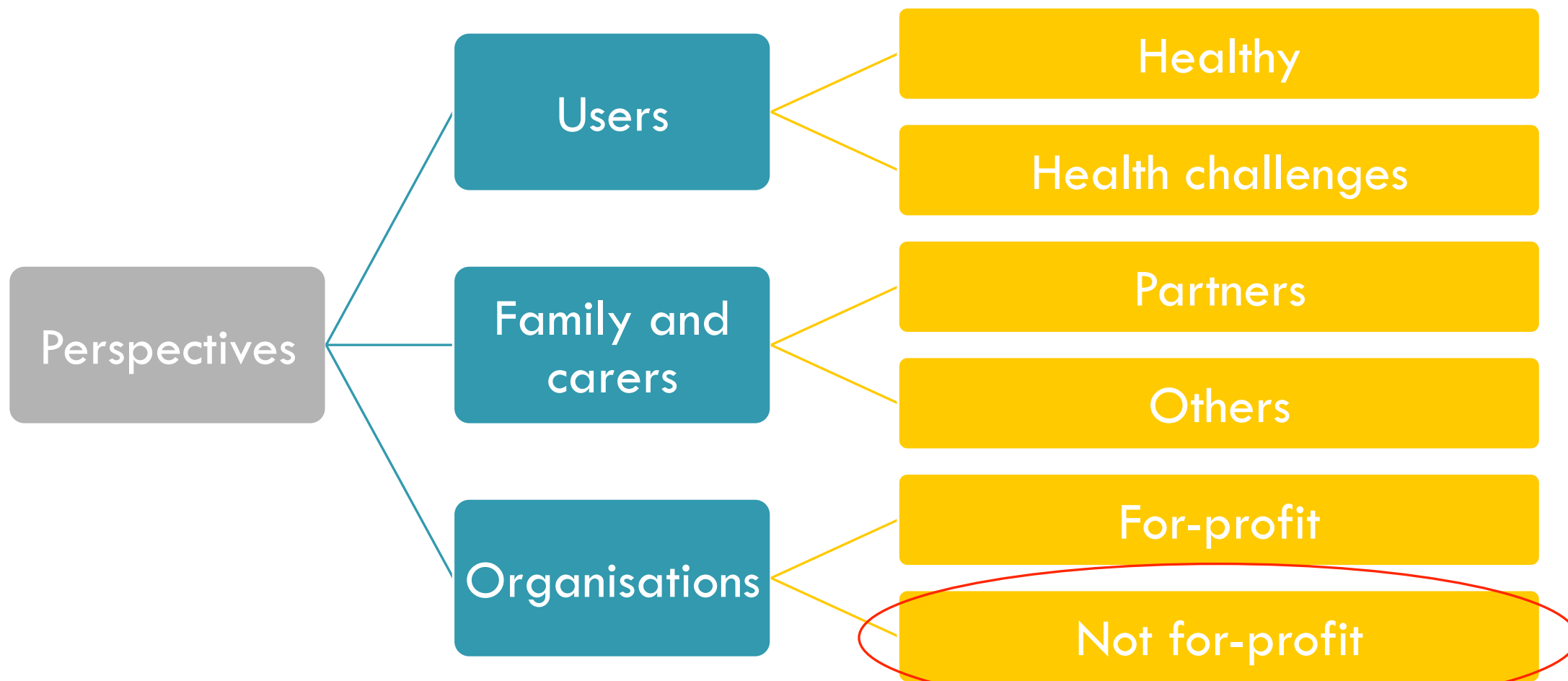
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UNDERLYING ISSUES



UNDERLYING ISSUES



UNDERLYING ISSUES



Focus on high-complexity healthcare





UNDERLYING ISSUES

Focus on new build projects

>2019

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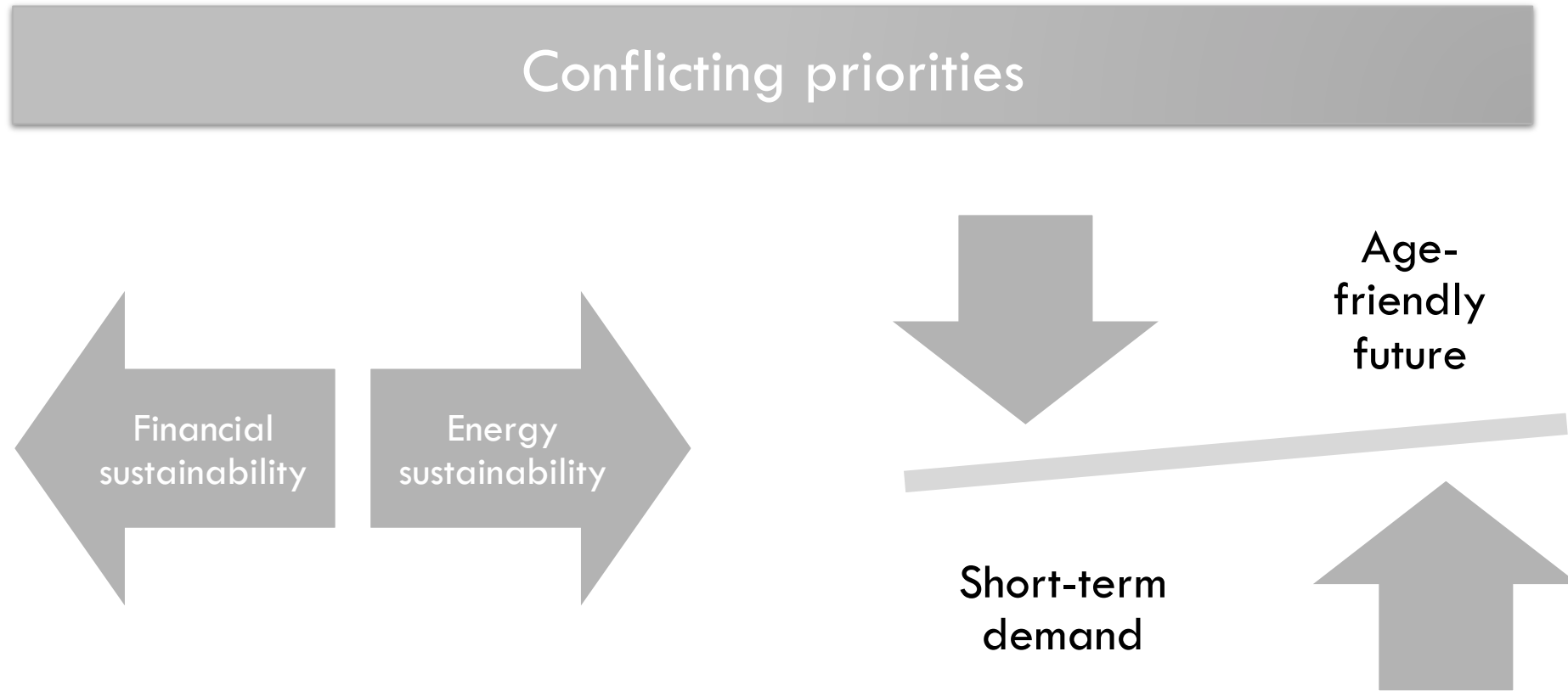
2050 housing stock composition

UNDERLYING ISSUES

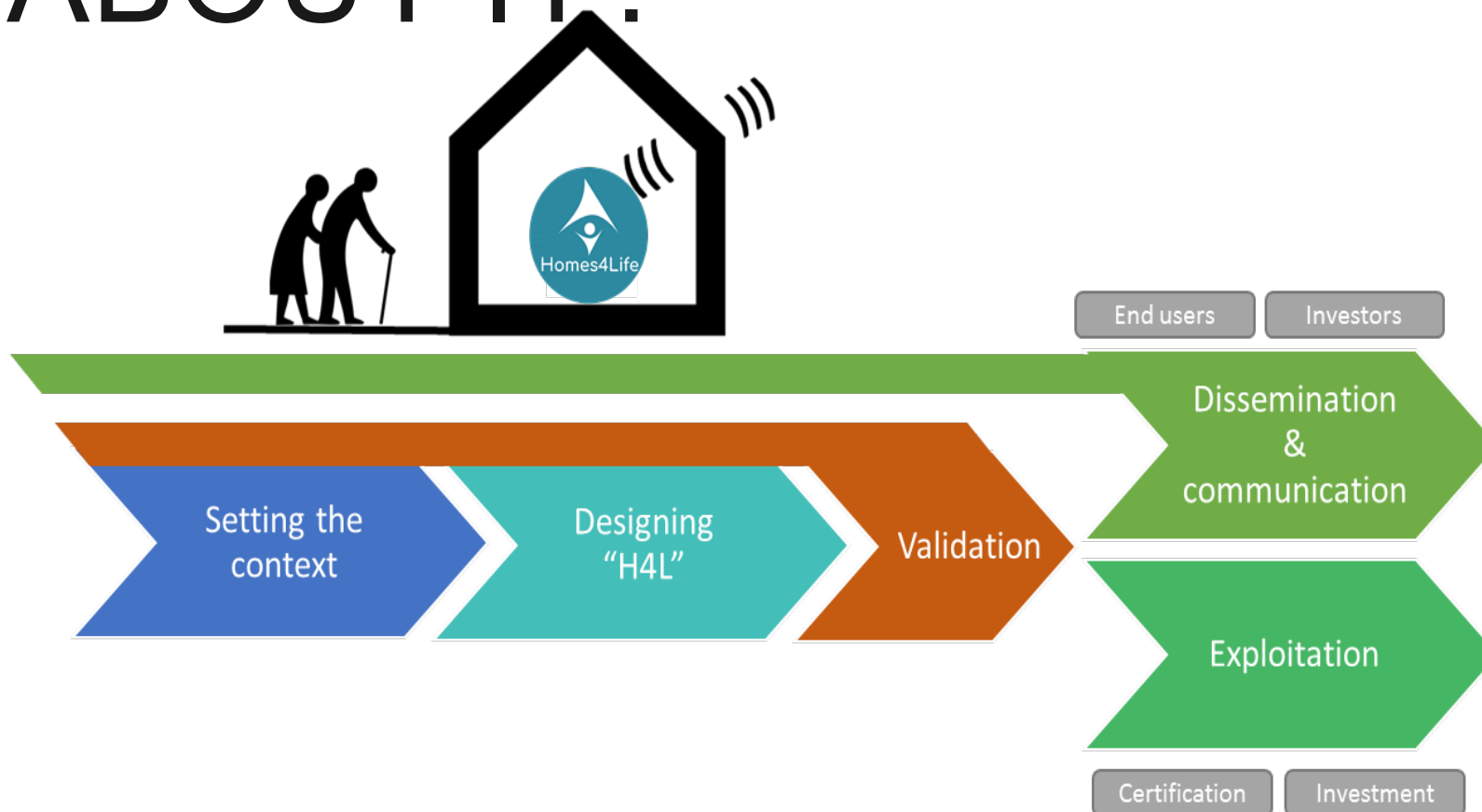
Opaque business cases



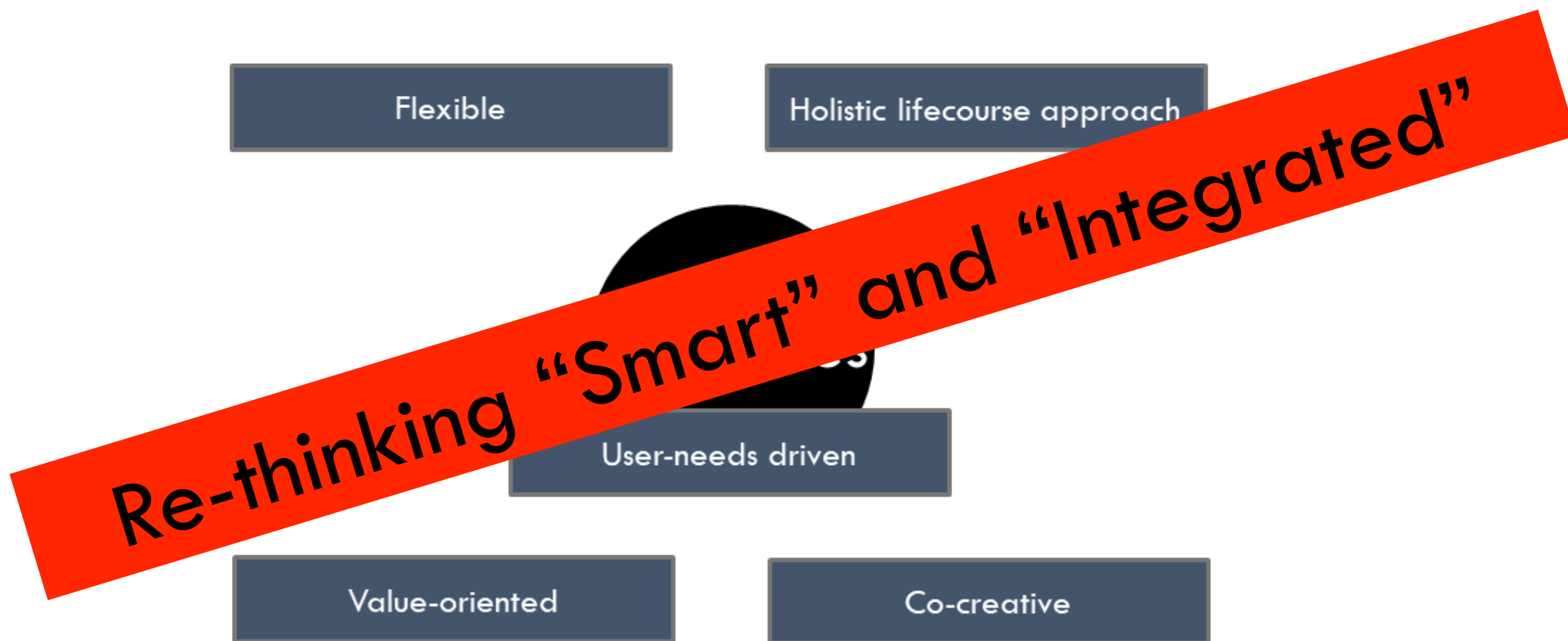
UNDERLYING ISSUES



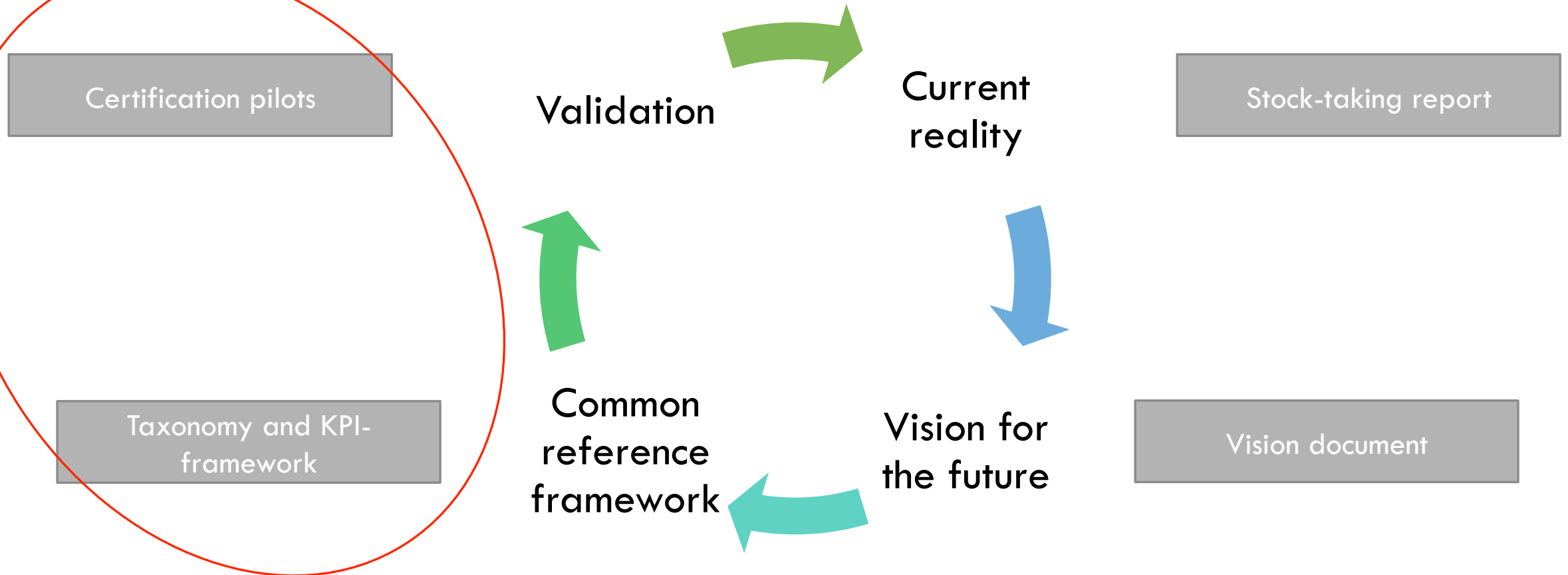
WHAT ARE WE DOING ABOUT IT?



HOMES4LIFE PRINCIPLES



HOMES4LIFE DEVELOPMENT APPROACH



TAXONOMY



Functions

Physical

Outdoor

Personal

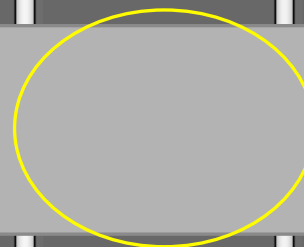
Social

Economic

Users

Relatives and carers

Organisations



- Needs
- Preferences
- Effects

Perspectives

KPI-FRAMEWORK



Physical

Outdoor

Personal

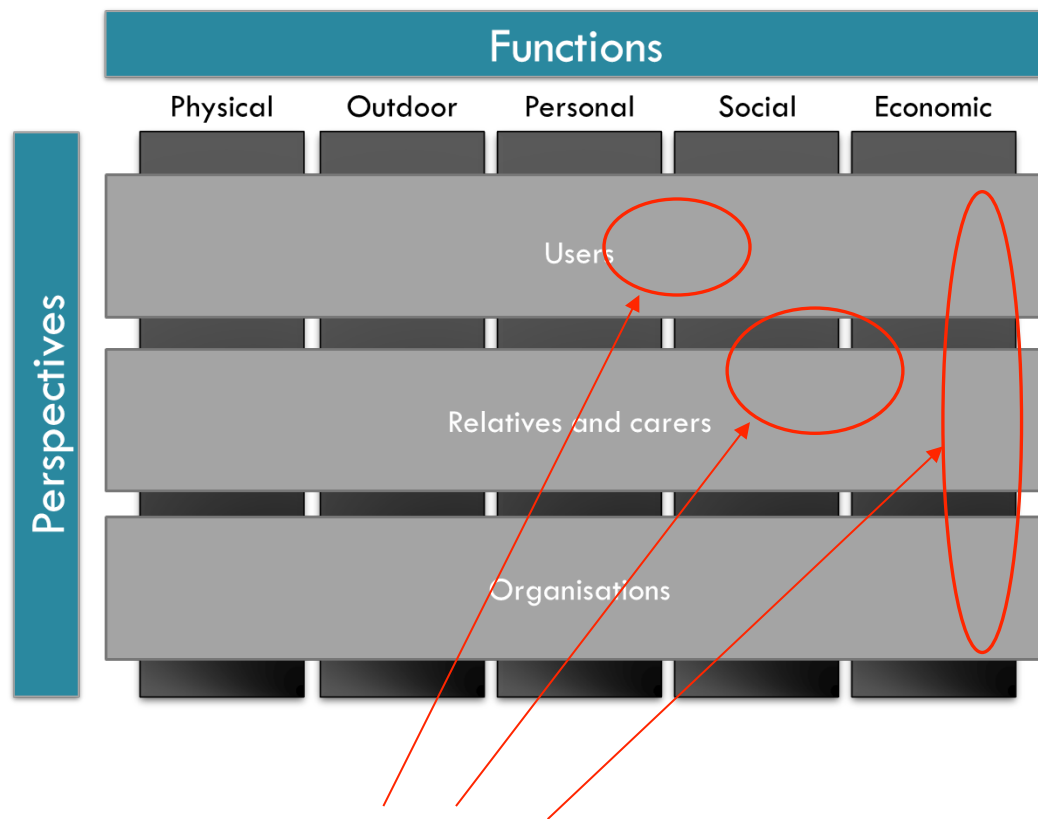
Social

Economic

- Selection and adaptation of material from existing certification schemes
 - Focus on clustering, customization and flexibility

- Literature search
 - Research literature
 - Guidelines
 - Advocacy
 - Policy
- Stakeholder involvement

FROM TAXONOMY TO CERTIFICATION



“Hot spots” and “hot zones”

Certification pilots

- Use-case based
- Active involvement of stakeholders
- Specific focus in terms of functions and perspectives
- Local implementation perspective
- Actual projects
- Focus on feasibility, acceptance and utility

SELECTION OF PILOTS



OUR SECOND YEAR



Behind the scenes

Technical certification
scheme development

Requirements

Validation

Scoring

Product specs

On the ground

Testing in pilots

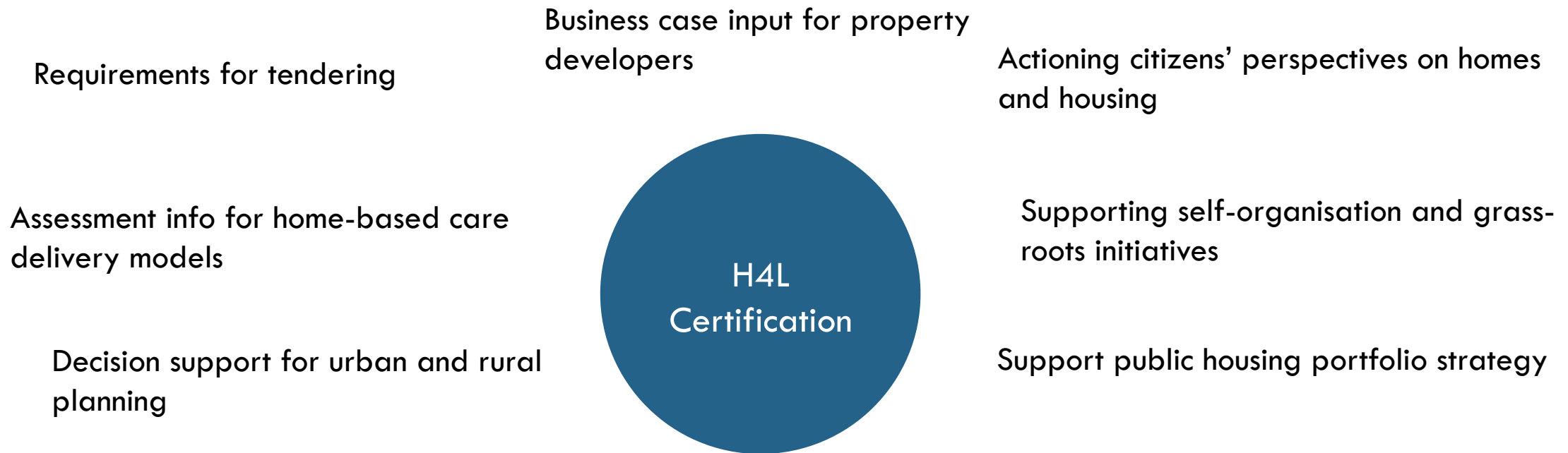
Process

Content

Effects

Lessons

WHAT DO WE HOPE TO ACHIEVE?



Contribute to social and demographic resilience of the housing stock

HOW CAN YOU GET INVOLVED?



Join our **Homes4Life Community of Interest**

<http://www.homes4life.eu/community-of-interest/>



Contribute to Homes4Life taxonomy



Get involved in technical certification scheme development



Suggest pilots for testing

SOME QUESTIONS TO YOU



- Do you recognize the problems in current approaches? What are we missing?
- What are your experiences in age-friendly housing? What should we know about them?
- What is essential to make certification a useful tool? Which pitfalls should we avoid?
- How can we make it easy and interesting for you to engage with us?

CONTACT



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