



HEALTHY CITY DESIGN 2019: Designing for Utopia or Dystopia?

**RECLAIMING THE PUBLIC REALM:
How do we achieve this?**



Perkins&Will

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What Makes a Successful City?

Opportunity

Governance

Economic Justice

Diversity

Density

Infrastructure



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Let's consider these as spokes

... and what happens if even
one is out of balance?



The Infrastructure Spoke

Water Supply

Waste Water

Power

Data

Public Space

Transportation



The Infrastructure Spoke

Water Supply

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Roadways

vs.

Pedestrian Experience



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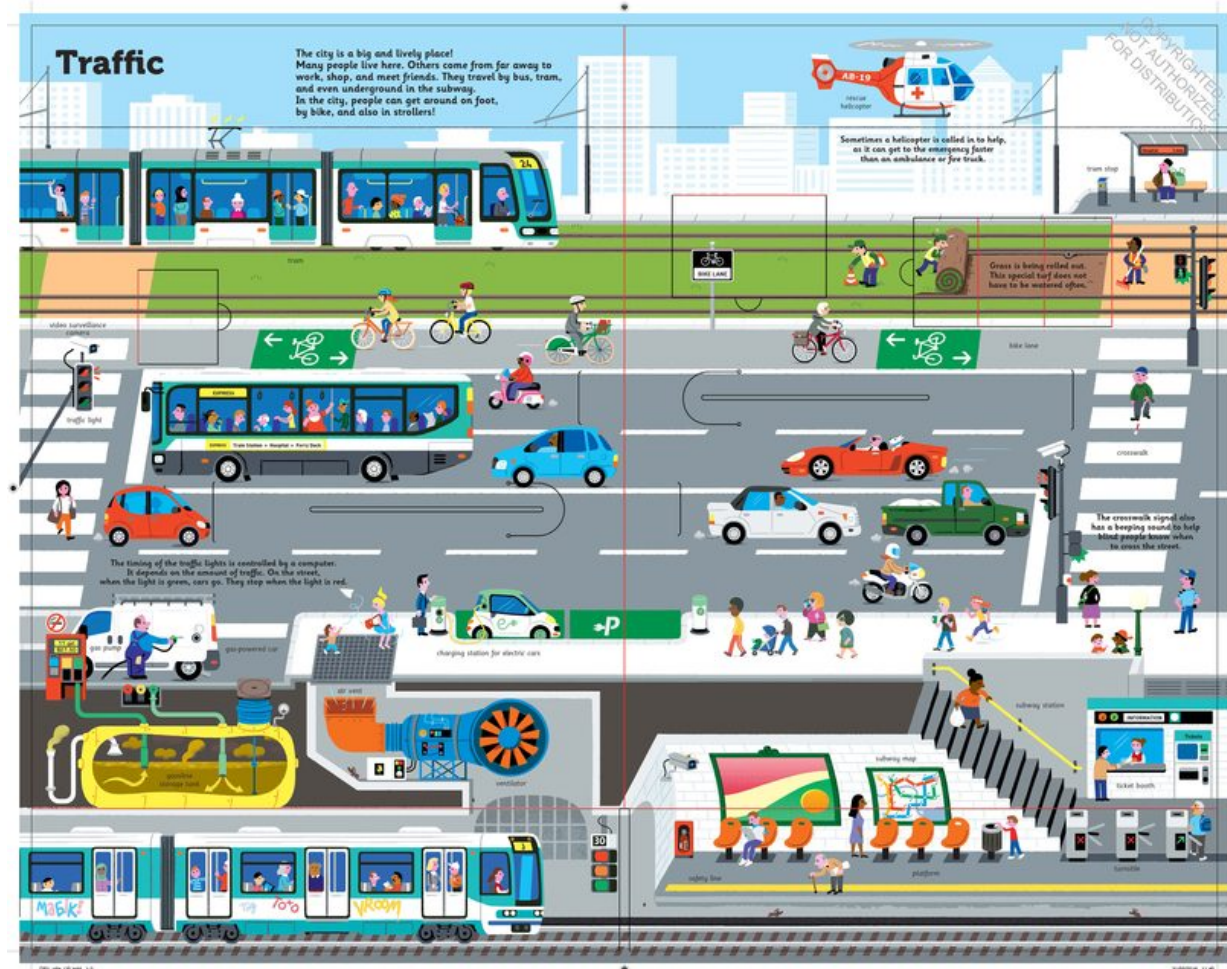
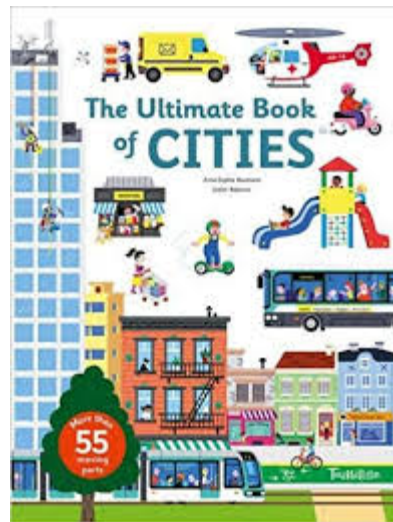
Transportation

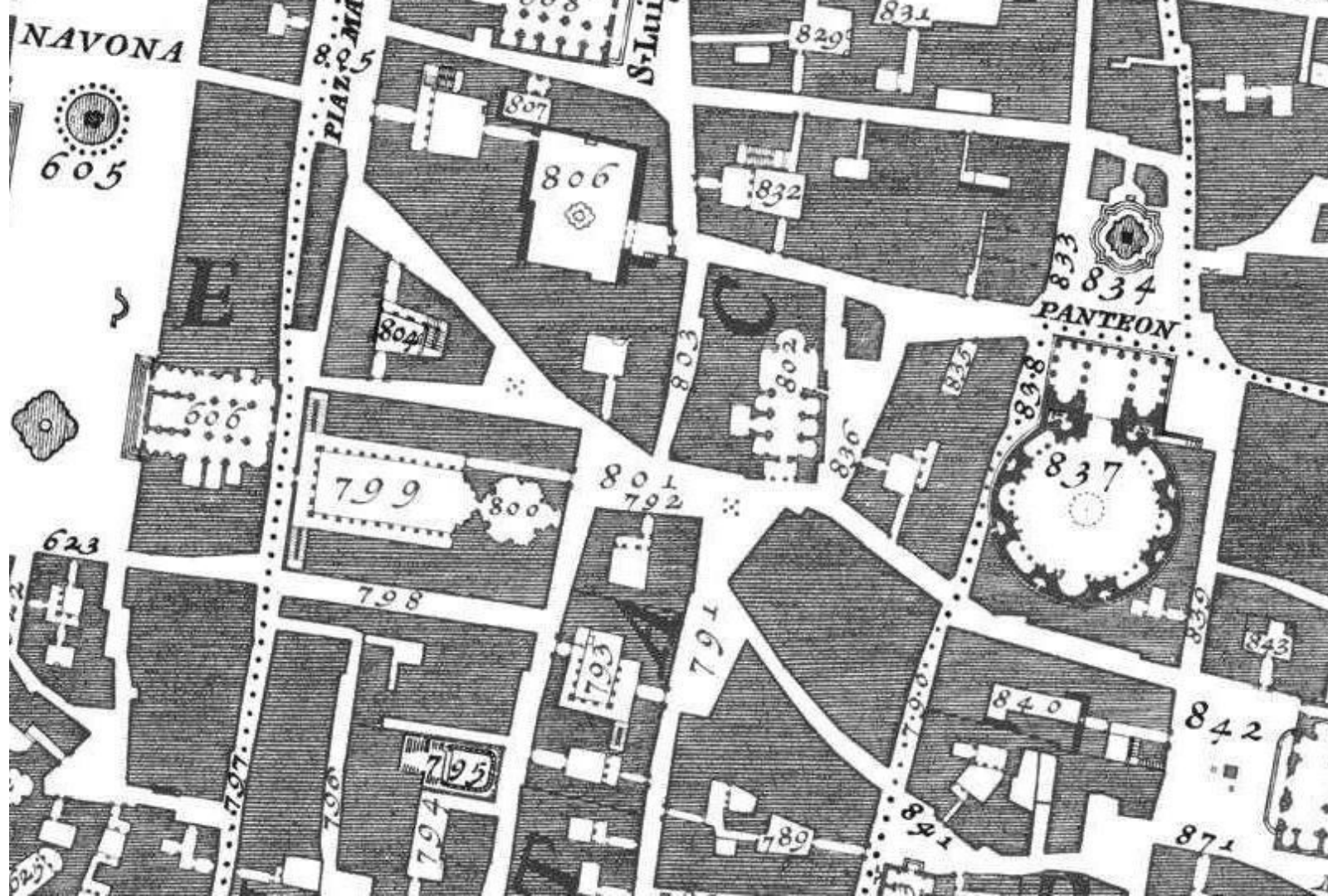
Single Occupant Vehicle

vs.

Transit

... and this is what we are teaching our children ...





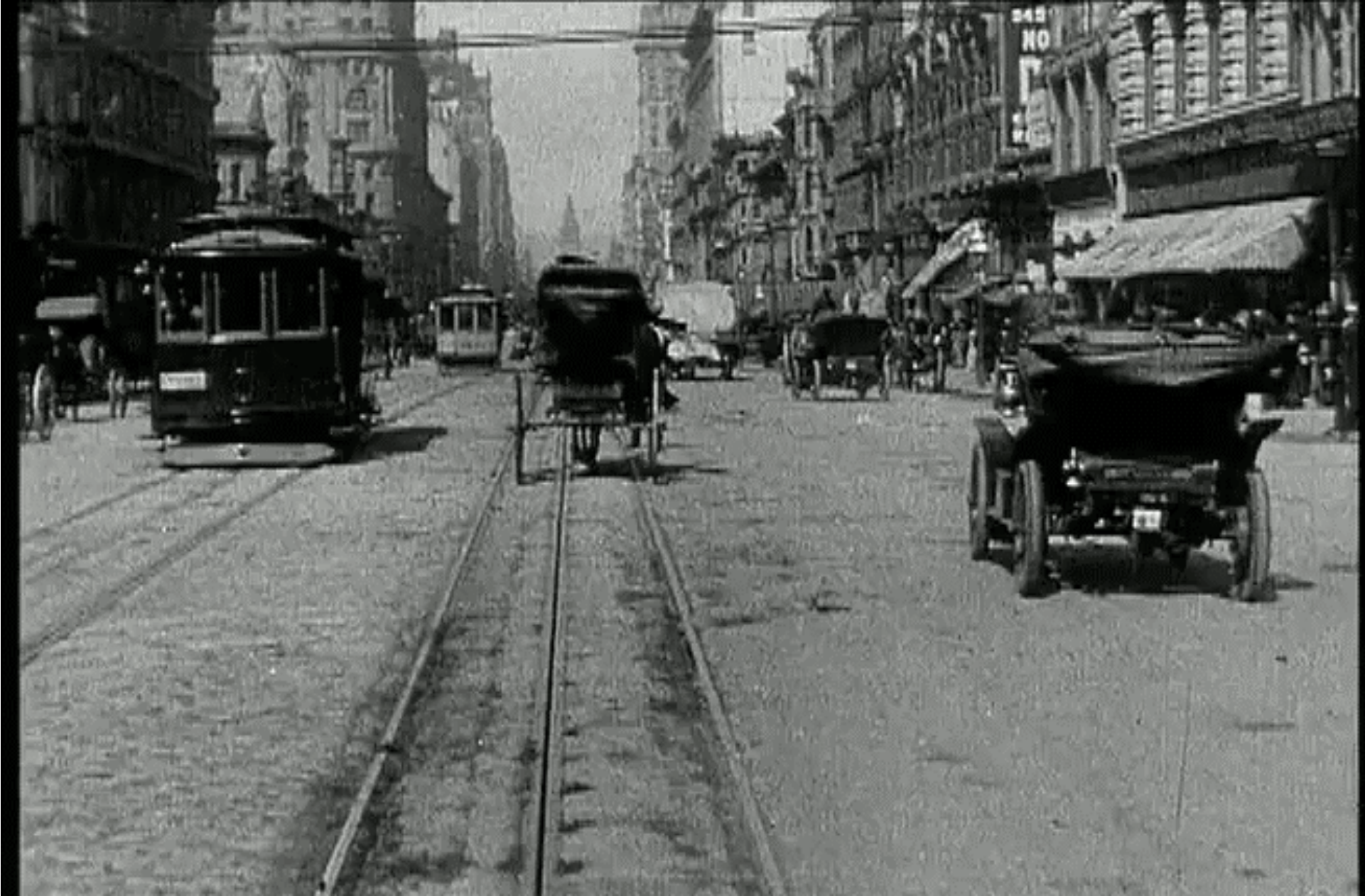
Prior to monopolization by a single modality
... the public realm was used for social interaction



December 21, 2009, 1:00 am, 17 degrees

... today we still try to reclaim space in our cities

Space: Streets at the beginning of the automobile age



... now the automobile age transitions into an experience ...



... if an experience, what are the potential impacts?

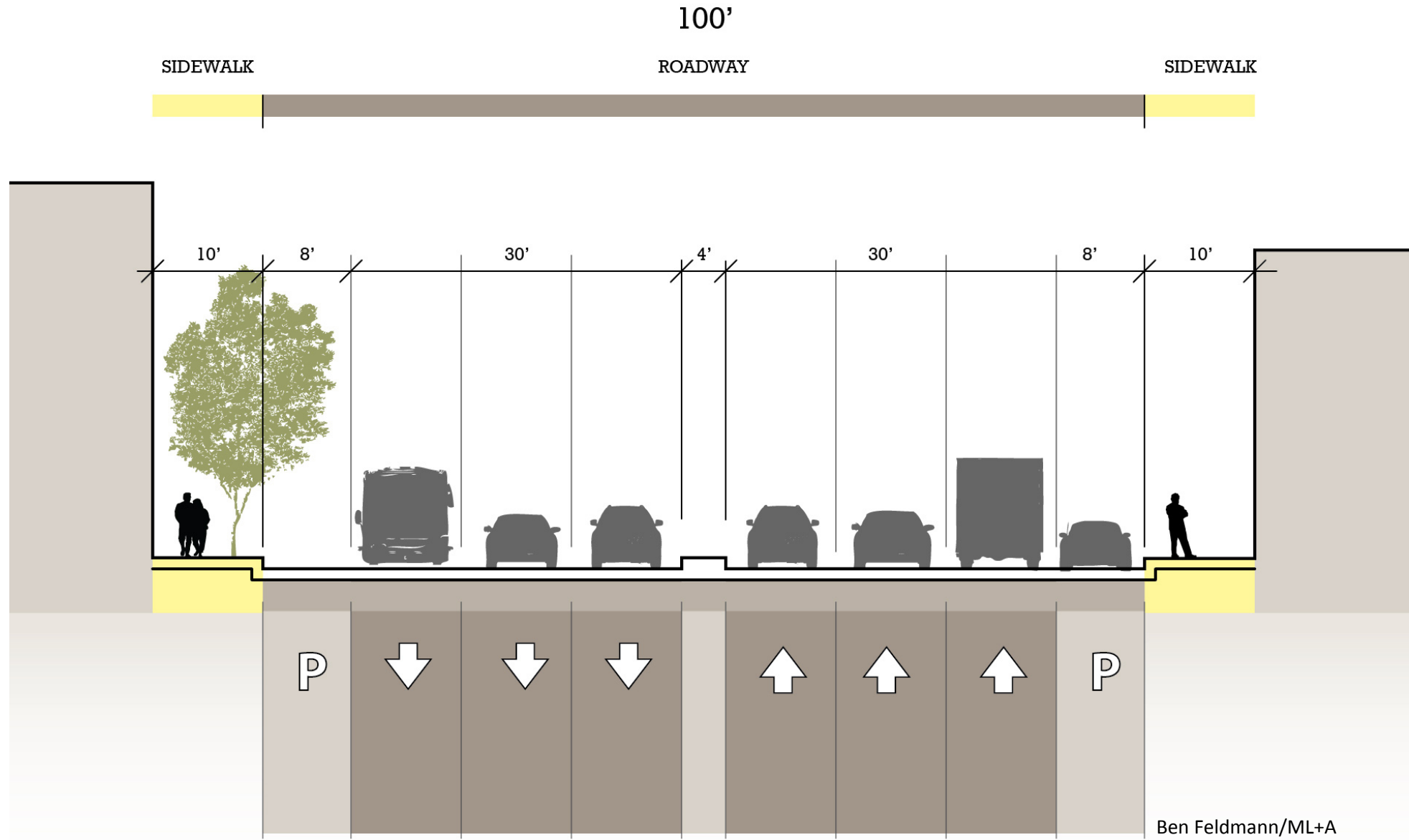


Streets Today: 19th Avenue, San Francisco – A Study



Capacity : 6 Traffic Lanes / On-Street Parking

19th Avenue (Current)



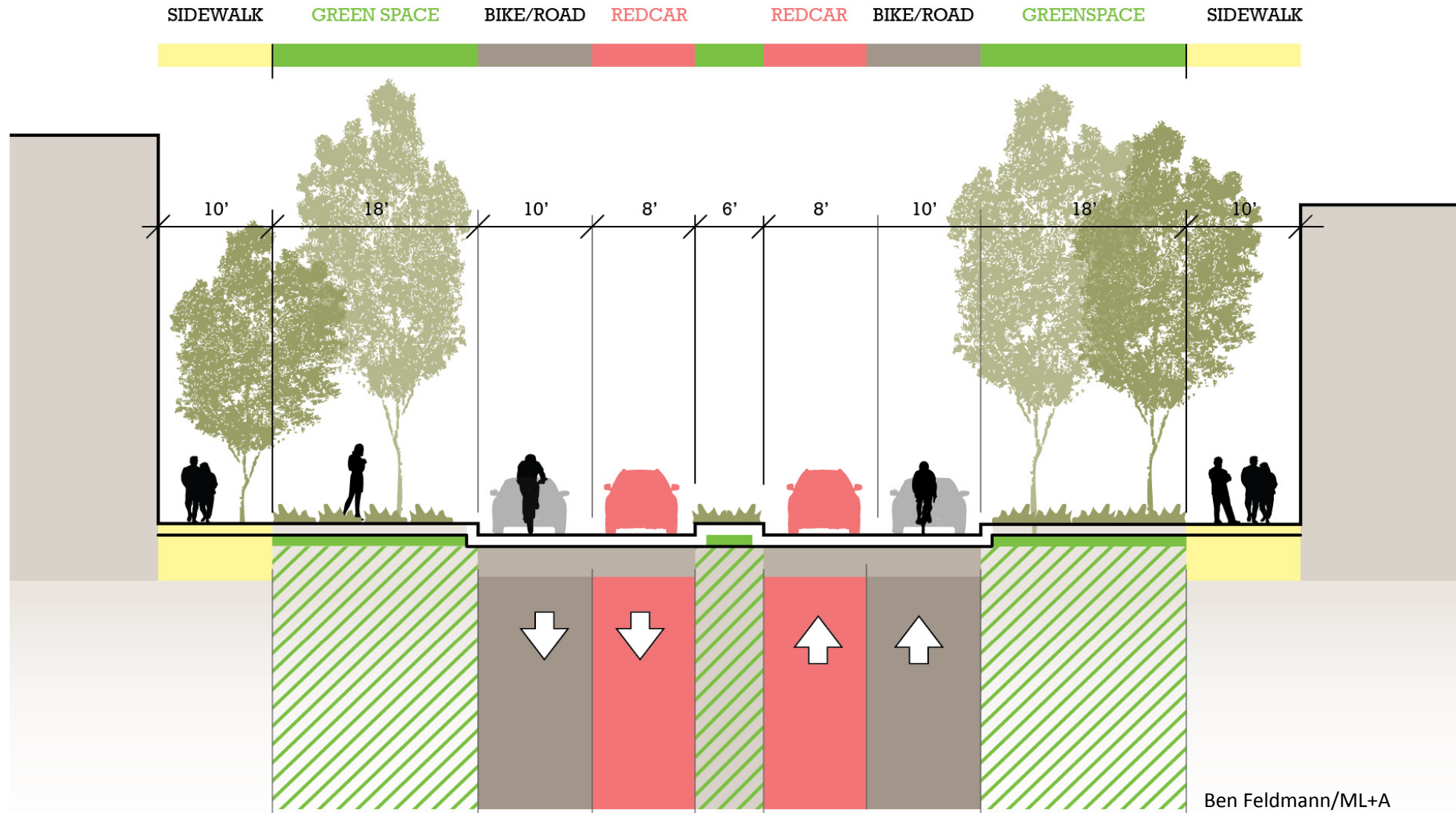
Street Tomorrow: 19th Avenue, San Francisco – A Study



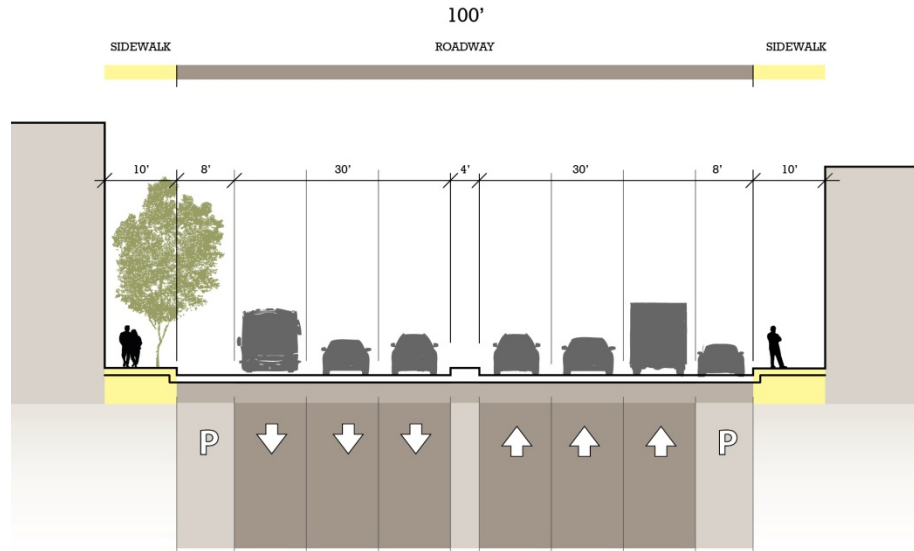
Capacity : 1 Dedicated RC Lane / 1 Shared Bike Car Lane / Bio-Infiltration Gardens / Transit Plazas

19th Avenue (Potential)

100'



Current



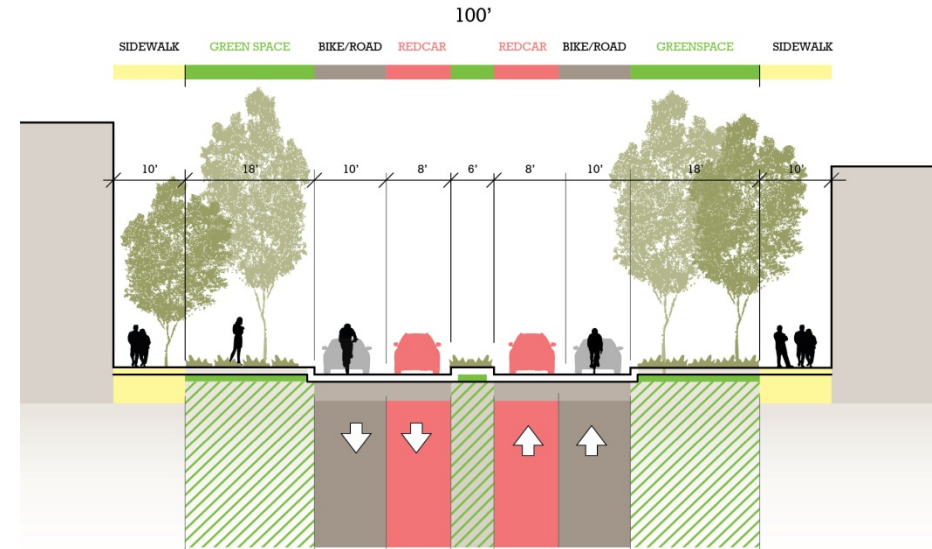
Roadway : 80%

Green Space : 0%

1.75
GOLDEN GATE
PARKS



Potential



Roadway : 20%

Green Space : 42%



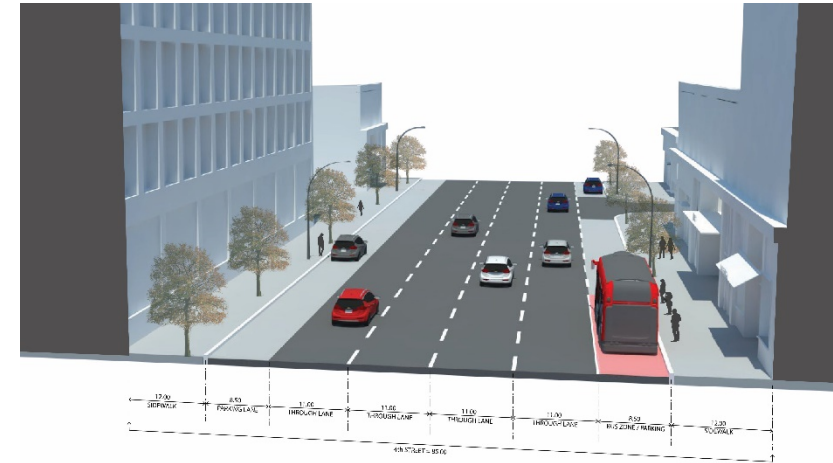
4.18
GRIFFITH
PARKS

Ben Feldmann/ML+A

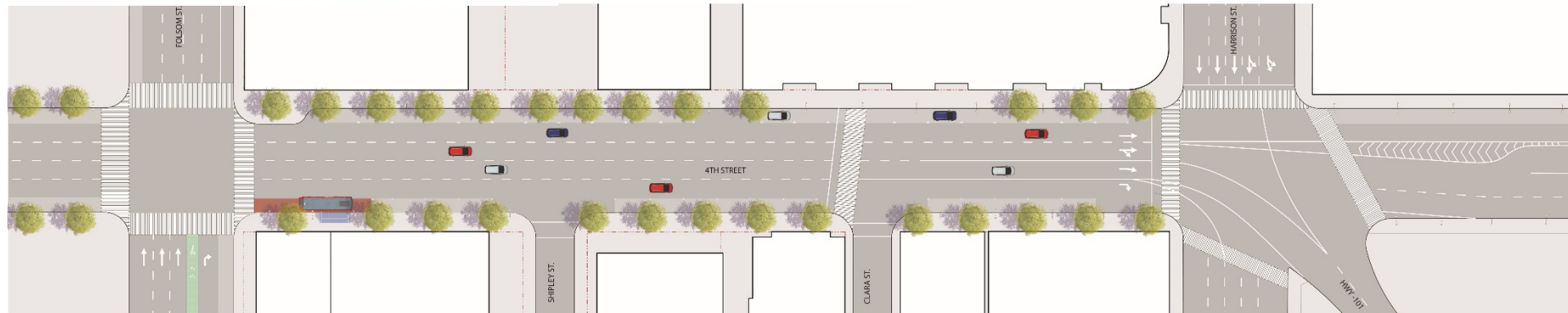
Roads & Public Realm: Existing Curb & Street Design [4th & Folsom, San Francisco]

On-street parking with 4 travel lanes; no TNC or e-commerce pick-up or drop-off

No dedicated bike lanes; no storm water management



4TH STREET EXISTING - SECTION

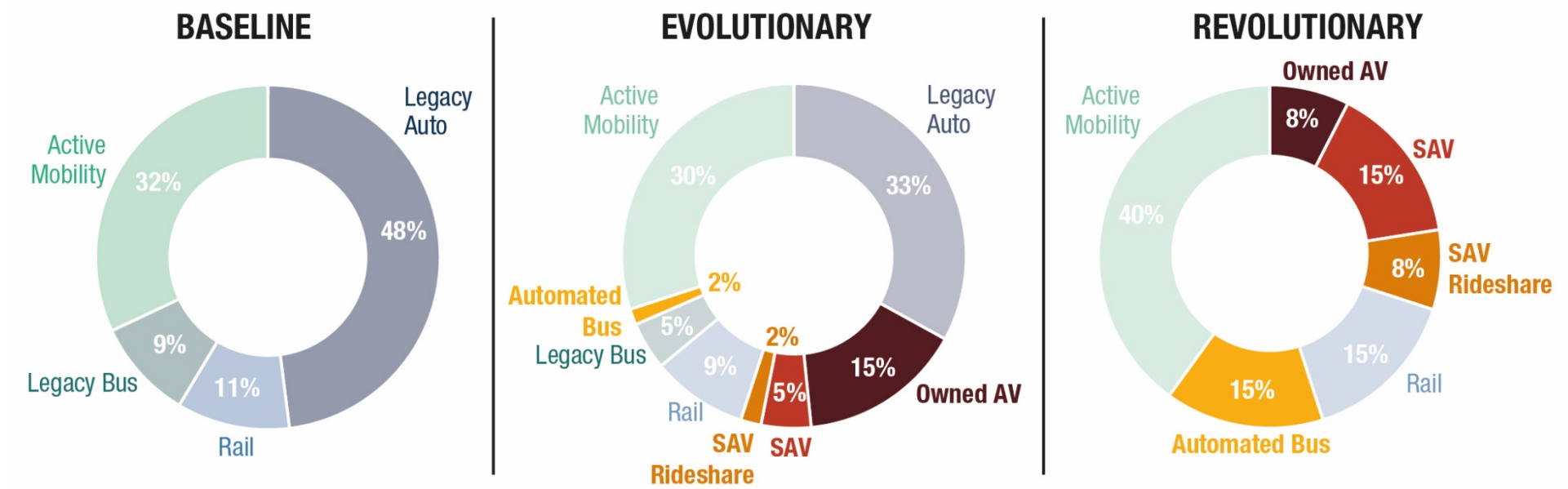


4TH STREET EXISTING - PLAN

Prepared in conjunction with Arup

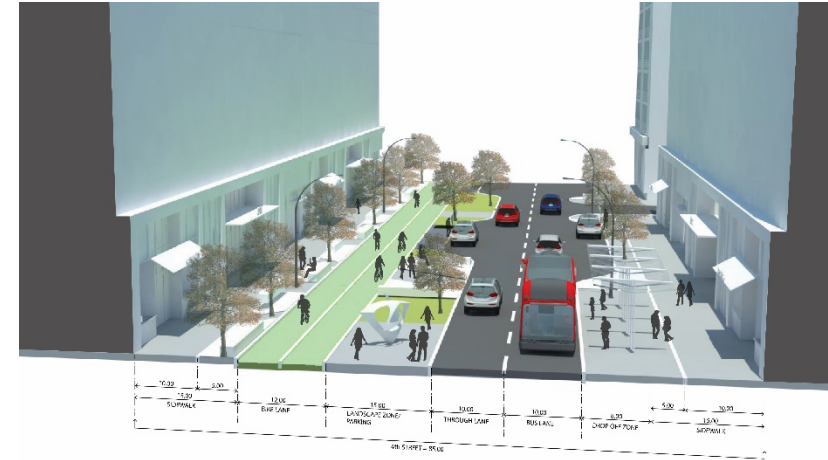
Roads & Public Realm: Evolution of Modality Split [4th & Folsom, San Francisco]

Baseline – Evolutionary - Revolutionary

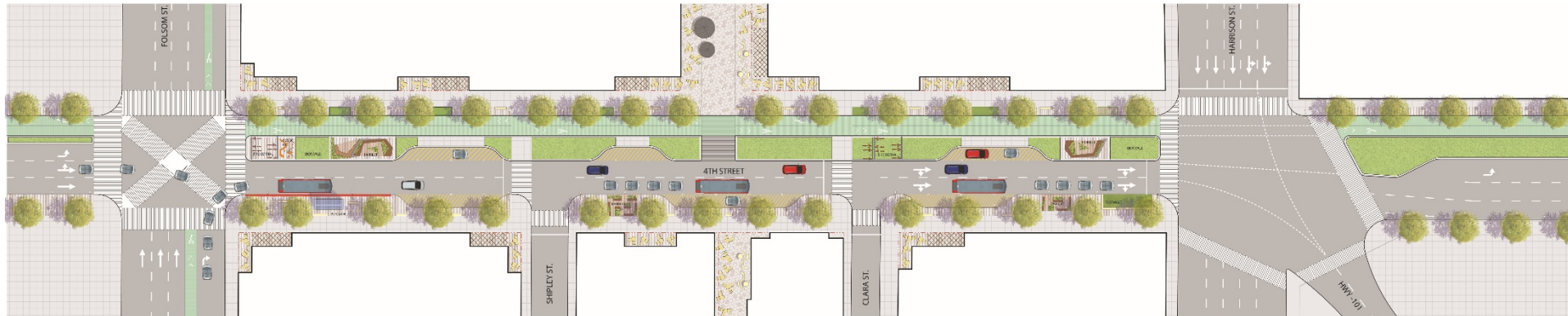


Roads & Public Realm: Potential Curb & Street Design [4th & Folsom, San Francisco]

On-street parking replaced with TNC pick-up & drop-off, e-commerce unloading, storm water management, dedicated two-way bike lanes and parklets



4TH STREET PROPOSED DESIGN - SECTION



4TH STREET PROPOSED DESIGN - PLAN

Prepared in conjunction with Arup

What could these new streets look like?



What could these new streets look like?

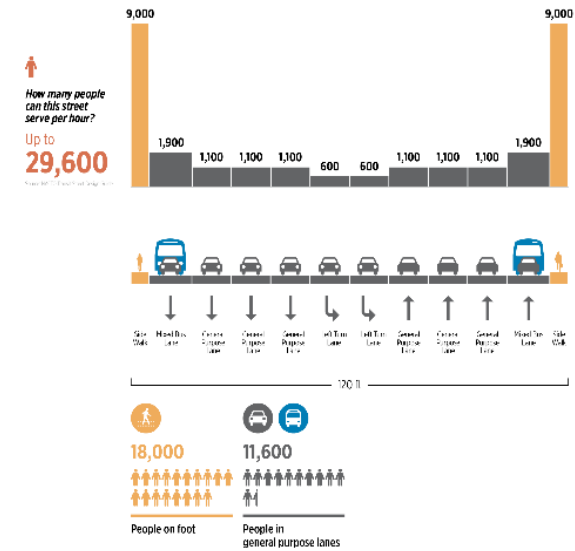
Concept study for Lyft, Wilshire Blvd., Los Angeles



Existing:

Capacity = 29,600 people/hour
7,400 people in SOV's

Present



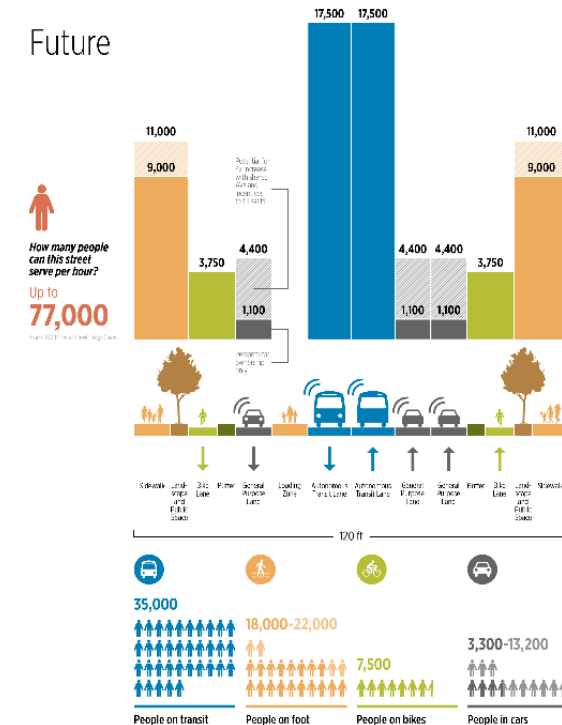
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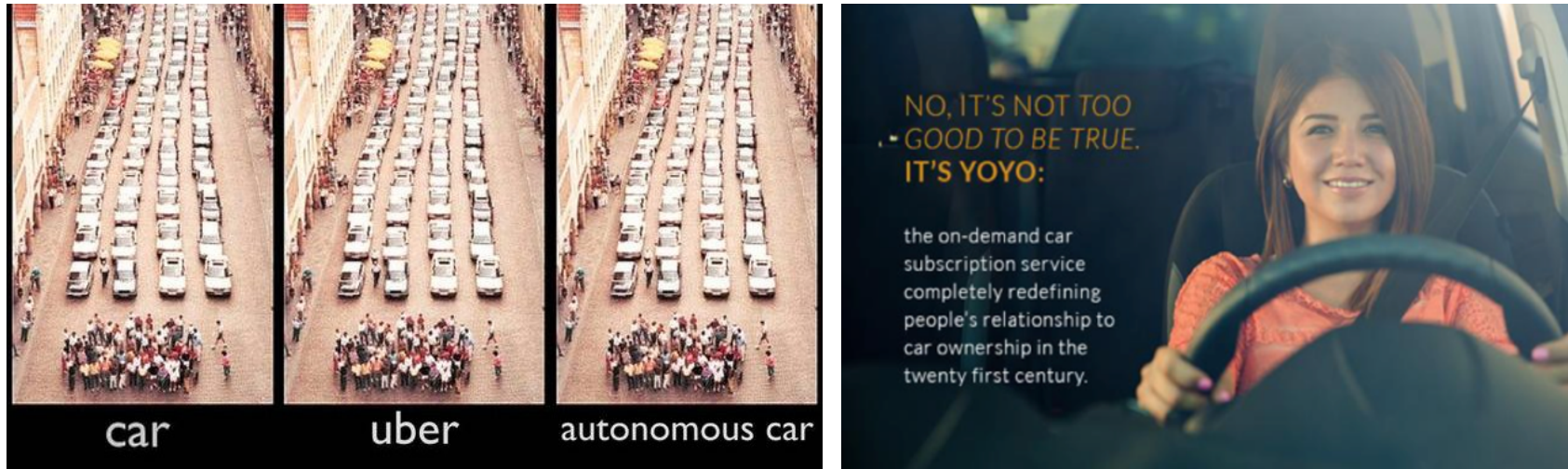


Future:

Capacity = 77,000 people/hour
64,500 people not in SOV's



Before we get there we have some hard choices to make ...

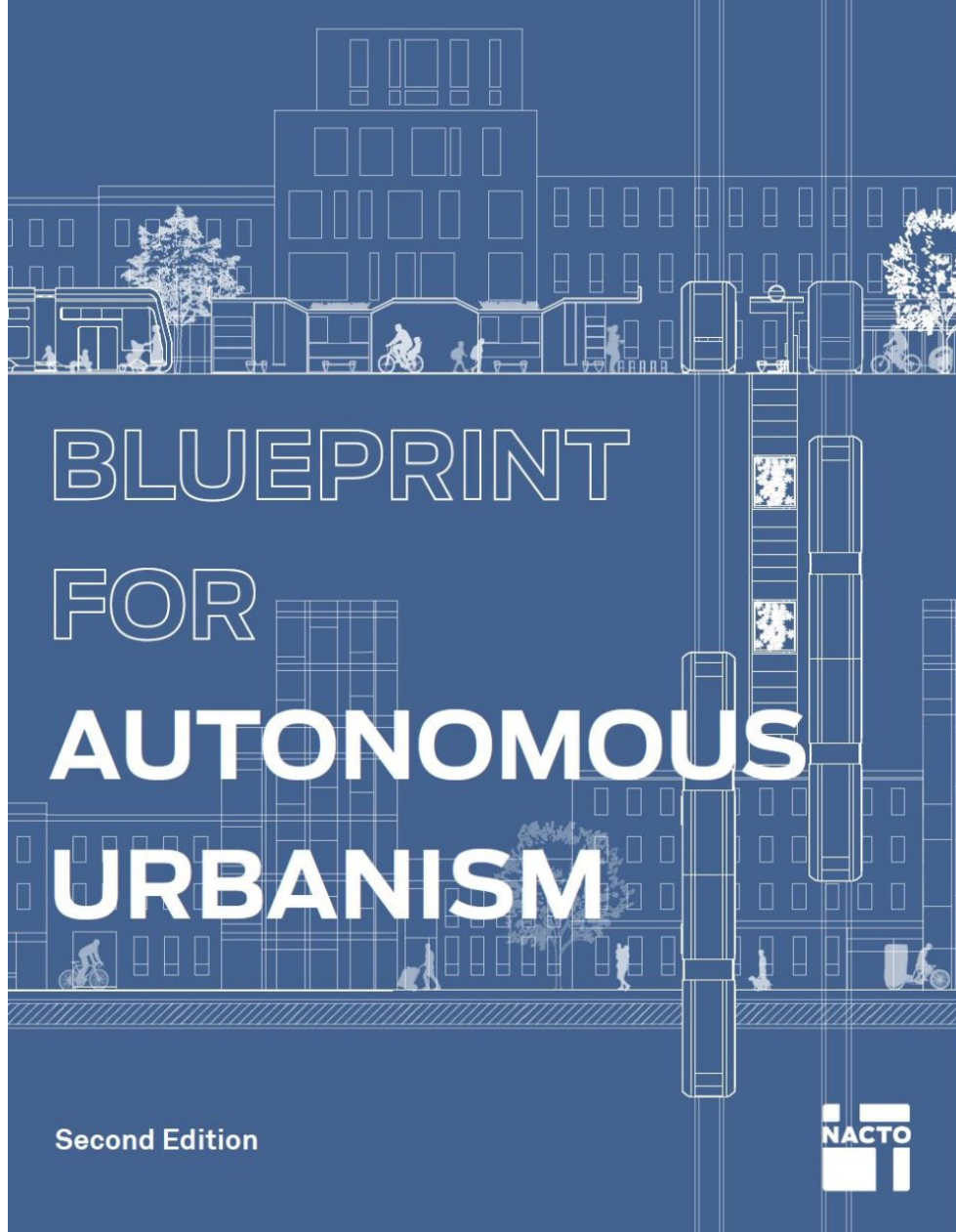


Our current trajectory ...
... or "If we leave it to chance"

Where we should be going ...
... or "If we shape it"



Government needs to take the lead:



Leave it to chance or shape it?

Seattle Department of Transportation

NEW MOBILITY PLAYBOOK

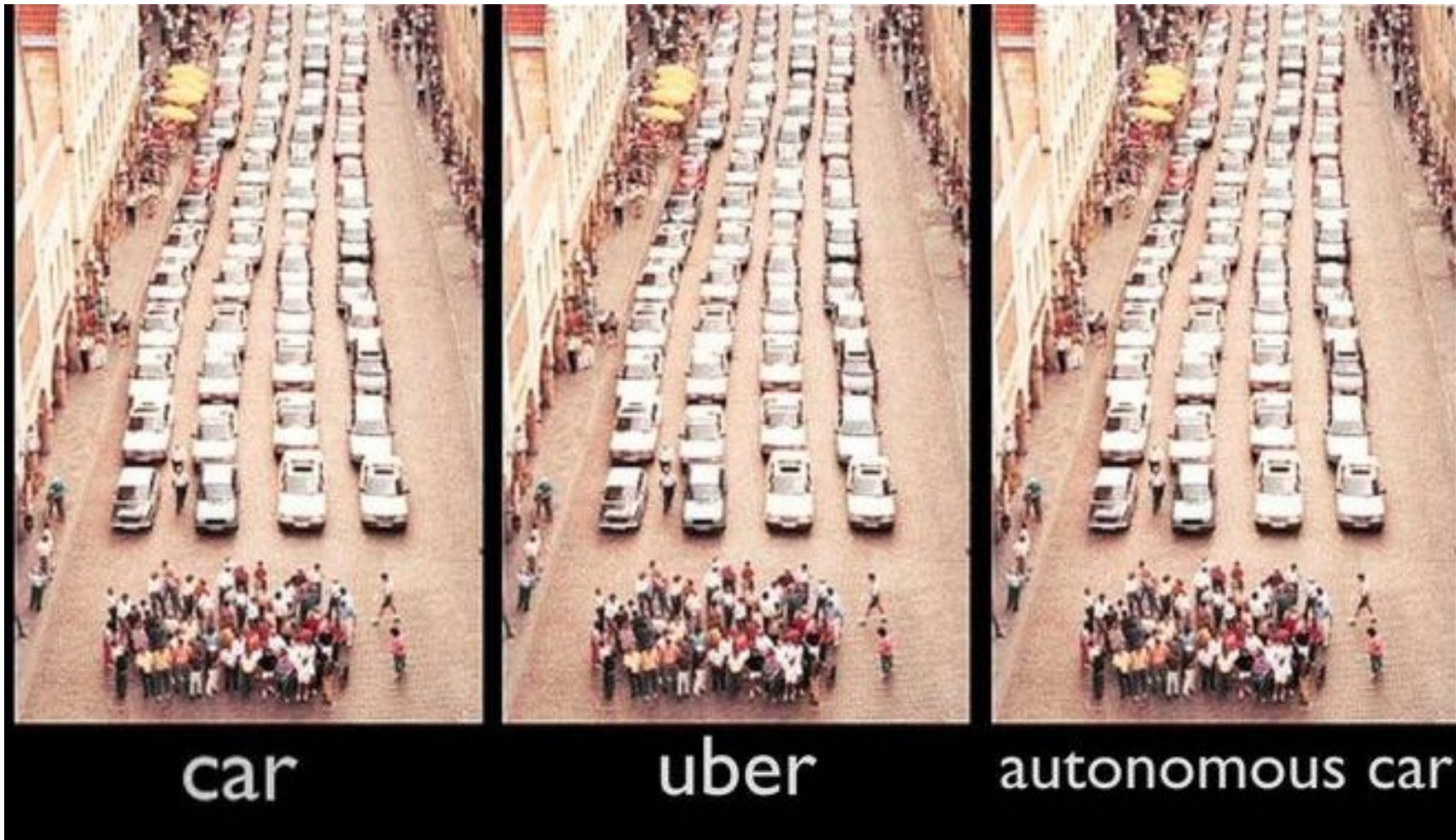


Version 1.0

September 2017

Ownership: Private Ownership vs. Shared Mobility:

Why is this important?



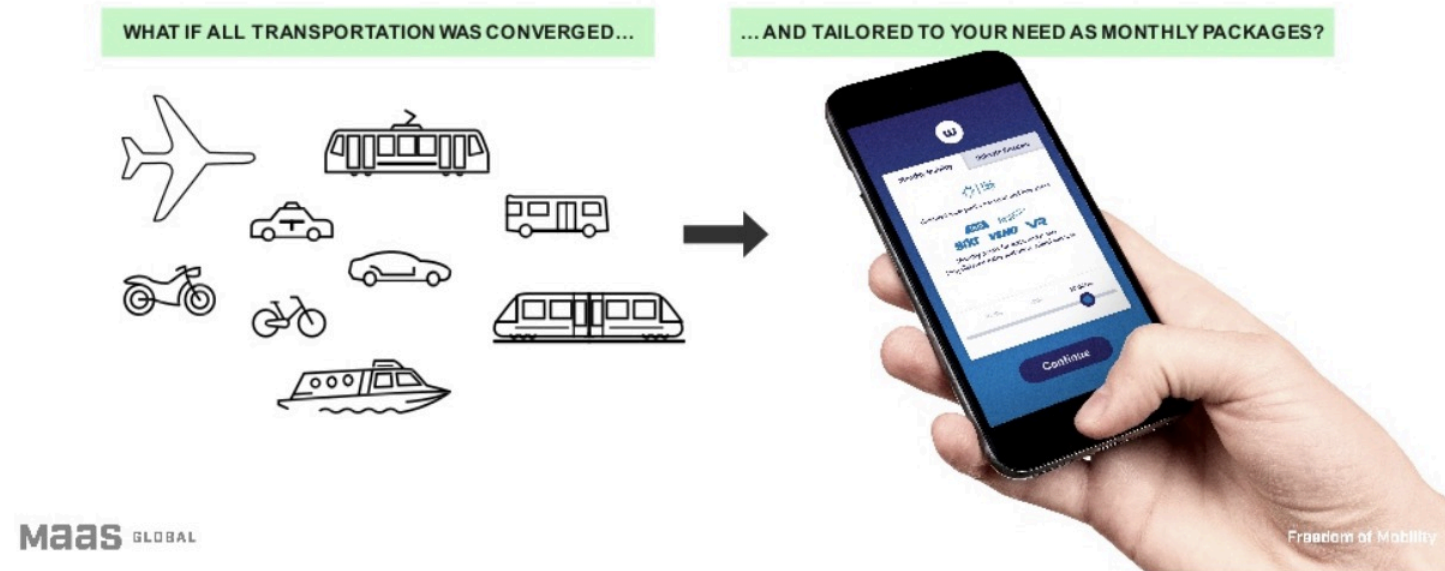
Ownership: Private Ownership vs. Shared Mobility :

The Netflixing of car ownership?



Connectivity: Seamless Mobility:

Can we treat Mobility as a City Utility?



Essential is to get from A to B

EXAMPLE

"Get anywhere" mobility package for 300 €/month:

- Transportation from A to B according to a service-level agreement (e.g. pickup in 7 minutes)
- Including all transportation (regional public transport, taxi, car and ride sharing, bike sharing etc.)
- Including transport related services (city logistics, home deliveries etc.)
- Roaming in other cities and countries

Tekes

Maas
GLOBAL




Helsinki today



| Light | Medium | Premium | Pay-as-you-go |
|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 89€ /month | 249€ /month | 317€ /month | Try Whim without commitment and upgrade whenever you like. |
| includes HSL Helsinki season ticket | includes HSL Helsinki season ticket | includes HSL Helsinki season ticket | |
| + 1.000 Whim points | + 5.500 Whim points | + 8.000 Whim points | |
| Use your Whim points as you like, for example: | Use your Whim points as you like, for example: | Use your Whim points as you like, for example: | Transport providers: |
|  2 taxi trips (~10 km/trip) daytime |  8 taxi trips (~10 km/trip) daytime |  8 taxi trips (~10 km/trip) daytime |     |
|  ∞ unlimited local public transport |  ∞ unlimited local public transport |  ∞ unlimited local public transport | |
|  2 days of car rental |  2 days of car rental |  5 days of car rental | We get you to your destination using your preferred mode of transport, letting you pay as you go – all in one app! |

Equity: Digital Access = Universal Access?



at&t

Monthly Statement

| Bill-At-A-Glance | |
|-----------------------------------|----------------|
| Previous Bill | 45.04 |
| Payment | 28.95CR |
| Adjustments | 15.95CR |
| Past Due - Please Pay Immediately | 14 |
| Current Charges | 41.98 |
| Total Amount Due | \$42.12 |
| Current Charges Due In Full by | Jun 16, 2009 |

| Billing Summary | |
|-------------------------------------------------------|--------------|
| Questions? Visit att.com | |
| Plans and Services | 29.03 |
| 1 800 268 2020 | |
| ILD Teleservices | 12.95 |
| 1 800 433 4516 | |
| Total Current Charges | 41.98 |



The most powerful tool in transportation?
Is this now an essential component of transportation?
How do we avoid creating a two-tier system

Social Access:
How much is your data plan?
Do we need to create a lifeline
mobility access plan?

How do we prevent Tomorrow[land] from being this and this?



Parking: What is the future for parking structures?

Major financial burdens in making parking structures adaptable

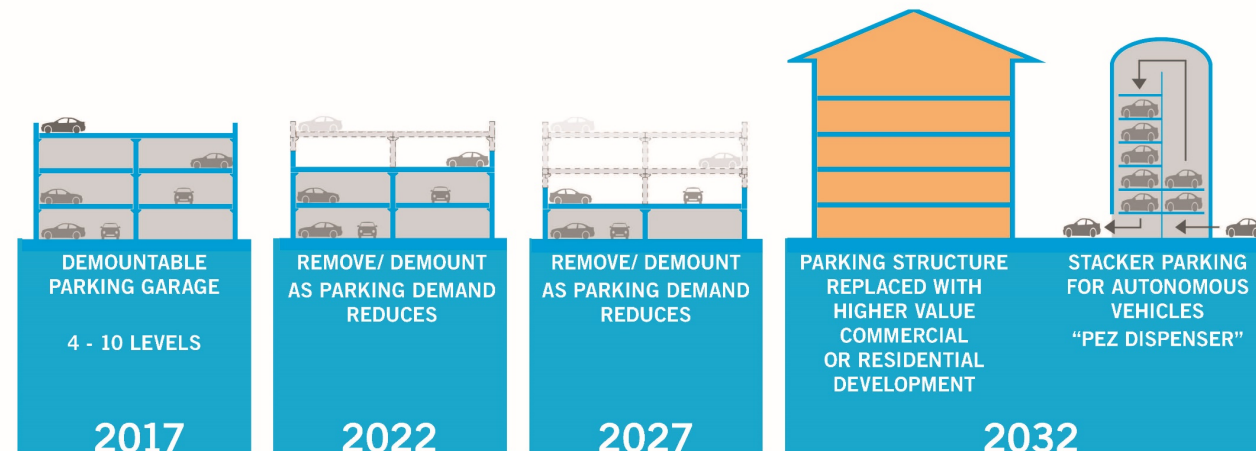
If we need to build them make them recyclable

If we need to build them use them for land banking

Parking – Future Scenarios

PARKING AS LAND BANK

parking structure as land bank using
demountable, recyclable structure



Hypothetical future-proofed parking scenario
Collaboration between P+W & Nelson Nygaard

Time & Sprawl:

If we loose the friction of time do we induce sprawl?



Demographic Preferences:

Traditional suburbia vs. revitalized densified contemporary streetcar suburbs?



But can we really get people out of cars?

GoMonrovia mobility program, Monrovia, California

Maybe we need to look at GoMonrovia? Monrovia, CA [pop. 37,061 – 2017]

A New Geofenced Mobility Option to Support and Augment Public Transit in LA County



Feeder to the Gold Line as well as providing transit around Monrovia and to neighboring retail and medical centers

*“The new, multi-modal transportation program, called **GoMonrovia**, leverages the strengths of ... the ride-share provider Lyft ... in partnership with the City’s existing dial-a-ride operator, to provide fast and affordable transportation for all throughout Monrovia”* City of Monrovia web site.

Riders/Month upon introduction March 2018: 4,921
Riders/Month in January 2019: 75,808
Fares: \$3.50 standard / \$1.00 shared ride

E-Commerce: Fatal for malls, but new life for lobbies?

Q4 2017: E-Commerce = 9.1 – 13% of all sales. Growing at 16.9% per annum

Maybe we have neighborhood e-commerce pick-up points [like the rural post office?]



What could these new neighborhoods look like?

Mission Rock San Francisco



More space for parks and recreation?



Streets shared by other uses?

What could these new neighborhoods look like?

Already here? Patrick Street, Cork, Ireland [Beth Gali]



Patrick Street sharing space with buses, TNC's & pedestrians



Traditional streets can handle "tamed" vehicles and enhanced public realm

A shared electric connected automated
mobility environment could allow us to
RECLAIM THE PUBLIC REALM:

Let's discuss what we want to do with it.

Thanks!



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